



PROJECT SUMMARY

The majority of our patients need help with food access, literacy, transportation, and other public health needs, yet exposure to advocacy for the majority of our residents is limited.

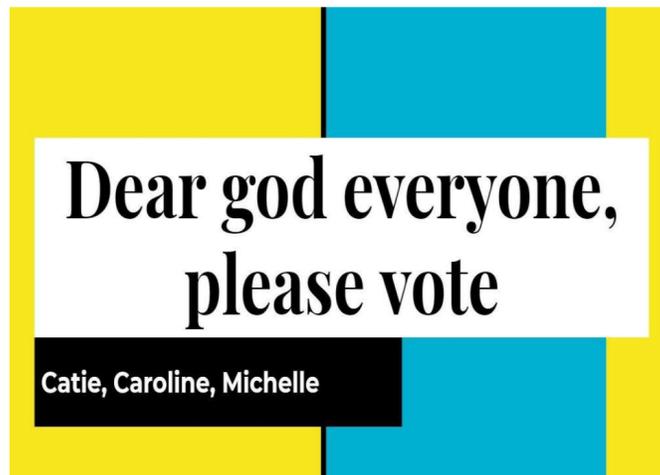
Furthermore, residents that do participate in outreach rarely become involved with legislative advocacy. We feel that by incorporating an advocacy lecture series in our curriculum, this will help increase resident exposure to community issues and teach skills to help advocate for their patients.

BACKGROUND

Our program has a well-known advocacy (CARE) track that allows interested residents to pursue their passion for advocacy. For those not enrolled there is little exposure in residency on community or legislative pediatric issues, and limited training on how to advocate as a physician. In addition, based on annual surveys we know that only about 48% of non-CARE residents vote. Our project aims to make advocacy training accessible to all residents through a noon conference lecture and skills series. This will enable residents to have ongoing exposure to community based organizations and increase their comfort with advocacy activities. By exposing residents to the importance of advocacy, we believe that we will increase resident political engagement and voter turnout.

GOALS

- Continue a curriculum for childhood advocacy in the URMC Pediatric Residency Program
- Increase resident exposure to legislative advocacy
- Improve advocacy through increased resident voter turnout



Our voting resource presentation on candidates' platforms and their prior voting history



Advocating for advocacy team with Monica Thomas, Program Manager of the CrisisNursery

METHODS

- Utilize measurable outcomes in the Hoekelman Center incoming intern survey and graduating resident survey
- Areas of focus include
 - Voting in the last election
 - Knowledge of ways to find information about child health issues
 - Writing proposals of letters to increase awareness of pediatric issues and advocate for children
 - Influencing media coverage about a specific issue



Advocating for advocacy team with Stacey Saracene, Senior Program Manager at Causewave Community Partners



Advocating for advocacy team with Chris Bell, Executive Director of the Monroe County Medical Society

RESULTS

Results:

- Prior Presenters:
 - David Topa, MD, FAAP: Legislative Outreach
 - Sanford Mayer, MD. Clinical Associate Professor of Pediatrics: Go Out and Advocate
 - Monica Thomas, Program Manager: Crisis Nursery
 - Christopher Bell, Executive Director: AAP NY1 Representative
 - Advocating for Advocacy Team: Dear god everyone, please vote
 - Stacey Saracene, Senior Program Manager at Causewave Collaborative: Stay True to You Campaign
 - Stanley Schaffer, Center for Community Health Director: Lead Outreach
 - Andy Aligne, Director of the Hoekelman Center: Having Difficult Conversations
- Application completed for the AAP 2019 Advocacy Training Grant
- Scholarship Applications submitted to attend the 2019 AAP Legislative Advocacy Conference
- Departments that utilized A4A election presentation: Internal Medicine, Anesthesia, Pathology, RGPA, Culver medical group

LOOKING FORWARD

- Attending the 2019 New York State Pediatrics Advocacy Conference (NYSPAC) in New York City
- Establishing sustainability plan to maintain the guest lecture series for residents in future years
- Expanding Advocacy Training to non-pediatric departments
- Upcoming Lectures:
 - Barbara Wischnowski: EI/CPSE
 - Advocating for Advocacy: Letter writing Workshop
 - Gang Violence in Rochester
 - Educating residents on new voting laws in NYS