

Hoekelman Center (PLC/CARE) Newsletter

www.plccare.org

August 2015

ANNOUNCEMENTS

The Hoekelman Center is pleased to welcome Rosa Lloyd, MBA as our new Center Manager. Rosa brings a wealth of experience doing community engagement work here in Rochester. She is coming to us from the University of Rochester's Center for Community Health where she was Sr. Health Projector Coordinator for the CDC-funded Community Transformation Grant and supervisor of the award winning Blood Pressure Advocate Program. Prior to joining the University of Rochester, Rosa worked for the local office of the National Kidney Foundation for nine years as Director of Community Outreach. Rosa earned her undergraduate degree in business administration from Shaw University, Raleigh, NC and an MBA from The Ohio State University, Columbus, Ohio.



The Hoekelman Center team is very happy to have her join us and we know that you will appreciate working with her too.

IN THE NEWS

A study conducted by CARE Resident Erin T. Kelly, MD found that letting children pick their own summer reading material helps their reading skills. This finding will be used by the Rochester City School District as another tool in its quest to get its younger students reading at grade level. Erin partnered with Professor Carol St. George from the University of Rochester's Warner School of Education and the Rochester City School District School #36. Funding for her project was provided by the Brighter Days Foundation, M & T Bank and The Hoekelman Center. Erin presented her research findings at the 2015 Pediatric Academic Societies Meeting in San Diego, California and her findings made national and local news.

For links to the stories click images below.

The Washington Post

Why we should let kids choose their own summer reading books



Photo: Hoekelman Center

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