

PARTNERS

2-1-1/Lifeline
9-1-1 Rochester Emergency Communications
Department
ABC-Head Start Program
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ArcWorks
Baby Love/REEP
Bethany House
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Causewave
Charles Settlement House
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Children's Center at Family Court
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Community Place
CP Rochester/Augustin Children's Center
Crisis Nursery of Greater Rochester
Daystar for Medically Fragile Children, Inc.
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Epilepsy Foundation
Genesee Community Charter School
Great Schools 4 All
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Holy Childhood
IBERO American Action League
Jennifer House
Kidsthive585.org
Lifespan
Mary Cariola Children's Center
Mary's Place Refugee Outreach
Metro Council for Teen Potential
Monroe County Courts (Family & Drugs Courts)
Mount Hope Family Center
Nielsen House
Nurse Family Partnership (NFP)
NYSRCASD
Planned Parenthood of Central & Western NY
REACH Program
Refugee Health Program
Regional Early Childhood Direction Center
Rochester City Police Department
Rochester City School District
Rochester Crisis Nursery
Teen Empowerment
Volunteers of America (VOA)
Warner School of Education
Willow Domestic Violence Center
Wilson Commencement Park
Wilson Foundation Academy
Women, Infants and Children (WIC)

Major Financial Sponsors of the Hoekelman Center

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Dr. Richard Bloom ~ Bloom Family Trust
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The Hoekelman Center



(CARE Block 2017)

*"Connecting, Advocating,
Researching, and Educating in our
communities to do what works for
health"*

The Hoekelman Center is a unit of
the Department of Pediatrics at the
University of Rochester.

PLC/MPLC/FMLC Rotation

The Pediatric Links with the Community (PLC)

Program was founded in 1996, and has trained more than 763 1st year residents from pediatrics, medicine-pediatrics, and family medicine in a two-week community-based rotation where they learn first-hand about critical factors affecting child health, while interacting with community-based organizations in the Rochester area. Residents learn about the valuable resources they can refer to. Sometimes, PLC provides important "Aha!" moments. Each PLC participant is asked to provide a "reflection" on the experience: see examples below.



CARE Track & Global CARE

The Community Health & Advocacy Resident Education (CARE) Track is an elective longitudinal experience starting in the second year of residency. More than 177 residents have done CARE Track. CARE starts with a two-week "mini-MPH" block, which covers the essentials of health policy, project development, evaluation, cross cultural communication, leadership and other areas needed for effective community-based projects. CARE project areas are determined by residents' interests. Current CARE projects involve: addressing social determinants of health in clinic, decreasing diabetes morbidity and infant mortality in India, fighting obesity, improving health literacy, STD prevention, education for refugee families, preventing malaria, etc.



Project Planning



Exploring Rochester

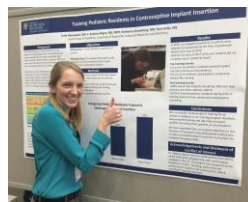
Selected Former CARE Projects

The point of CARE Track is to learn skills. There is no expectation of obtaining outside funds or conducting research, but it happens.

Contraceptive Implant Training for Residents

Emily Nebzydoski, MD

Dr. Nebzydoski in collaboration with the LARC initiative (see below) organized training in Nexplanon insertion for all the pediatrics residents. This will help remove an important barrier to teen pregnancy prevention. She presented research on her project at the 2016 PAS meeting.



Evidenced-Based Contraception

Hilary Yehling, MD and Anne Huber, MD

Drs. Yehling and Huber did academic detailing in primary care clinics to encourage use of evidence-based contraception. This project led to the community-level LARC Initiative, supported by the Greater Rochester Health Foundation. This project provides information on Long Acting Reversible Contraception to adults who talk to teens in medical settings, as well as in the community.

Coping Power

Sara Horstmann, MD

Dr. Horstmann's CARE project **Coping Power** that she started with three fellow residents grew to be in 17 schools in the Rochester City School District. She replicated PLC/CARE in Albany where a team of residents won the 2014 AAP Dyson Award for community projects. She is now replicating PLC/CARE in Charlotte, North Carolina.



Kids Thrive 585

Megan Lasaponara, MD

Dr. Lasaponara's, former CARE project continued as Kids Thrive 585, a nonprofit that empowers all those who advocate for children to connect with passionate and committed community-based organizations in the greater Rochester area.

Helping Babies Breathe

Oliver Salmon, DO



Dr. Salmon is one of several residents who have helped to deliver the AAP sponsored Helping Babies Breathe program. Dr. Nirupama Laroia, a URM neonatologist has mentored several residents on trips to India. They presented on their work at the 2017 PAS meeting.

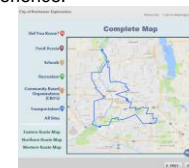
Medical School PLC or Care Block Courses

Peds 661 – Child Advocacy Elective (CARE Block) – Advanced 2-week elective to enhance skills in community health practice and advocacy.

Peds 662 – Pediatric Links with the Community (PLC) –2-week elective that enhances knowledge about community-oriented and community-based health care.

CHIC- The Community Health Improvement Course-4th year medical students can spend the 4-week CHIC block working on a CARE project with residents. Research-Students can work longitudinally on community health research projects in the Hoekelman Center. Some have spent the summer doing so.

Since 2015, all 1st year medical students in the primary care clerkship participate in the innovative Rochester Exploration Experience.



Since 2018, residents can receive credits toward an MPH for participation in CARE Track.