Connecting, Advocating, Researching, and Educating in our communities to do what works for health

Hoekelman Center
www.hoekelmancenter.org

“Connecting, Advocating, Researching, and Educating in our communities to do what works for health”

PARTNERS
2-1-1/Lifeline
9-1-1 Rochester Emergency Communications Department
ABC-Head Start Program
American Academy of Pediatrics
ArcWorks
Baby Love/REEP
Bethany House
Boys and Girls Club of Rochester
Catholic Family Services
Causewave Community Partners
Charles Settlement House
Child Protective Services
Childhood Lead Poisoning Prevention Program
Children’s Center at Family Court
Coffee Connection
Community Place
CP Rochester/Augustin Children’s Center
Crisis Nursery of Greater Rochester
Daystar for Medically Fragile Children, Inc.
Early Intervention
Epilepsy Foundation
Genesee Community Charter School
Great Schools 4 All
Health Care for the Homeless
Healthy Baby Network
Highland Family Planning
Hillside Children’s Center
Holy Childhood
IBERO American Action League
Jennifer House
Kidsdrive505.org
Lifespan
Mary Cariola Children’s Center
Mary’s Place Refugee Outreach
Metro Council for Teen Potential
Monroe County Courts (Family & Drugs Courts)
Mount Hope Family Center
Nielsen House
Nurse Family Partnership (NFP)
NYSRCASD
Planned Parenthood of Central & Western NY
REACH Program
Refugee Health Program
Regional Early Childhood Direction Center
Rochester City Police Department
Rochester City School District
Rochester Crisis Nursery
Teen Empowerment
Volunteers of America (VOA)
Warner School of Education
Willow Domestic Violence Center
Wilson Commencement Park
Wilson Foundation Academy
Women, Infants and Children (WIC)

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 medicine of the highest order
The Hoekelman Center is a unit of the Department of Pediatrics at the University of Rochester.

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The Hoekelman Center Fund
The Greater Rochester Health Foundation
Ongoing CARE Project Examples

The CARE project of Dr. Megan Lasaponara and Catherine Agricola continued as Kids Thrive 585, a nonprofit that empowers all those who advocate for children to connect with passionate and committed community-based organizations in the greater Rochester area. This is one part of developing community resources to address social determinants of health.

The LARC Initiative

PLC and CARE have won numerous national awards for teaching community-based health and advocacy to residents. But too few of our projects continue as Kids Thrive585 did after the residents graduate. At our 2011 strategic retreat, we decided we should select our most promising CARE project and scale it up to have a community-level impact.

With help from the Bloom Family Trust, we hired personnel to help us analyze the strengths and weaknesses of the Evidence-Based Contraceptives for Teens project which was led by Dr. Hilary Yehling and Dr. Anne Huber. From there we designed the LARC (Long Acting Reversible Contraception) Initiative for unintended teen pregnancy prevention. This program, supported by the Greater Rochester Health Foundation, and building on the great work of numerous community partners has been very successful in increasing LARC access for teens in Rochester, NY.

Cyclopedia

The photo on the front of this brochure is from a bicycling program called Cyclopedia that continued for several years in Rochester. The founder of the program, Dr. Cappy Collins, left for New York City and it is still rolling along there now.

Project Incubator

We have mentored more than 100 CARE projects. We would like to see more of them become full scale community initiatives.

To make that happen we need to increase our capacity to go beyond teaching so we can do more implement action.

By identifying gaps between what we know and what we do and by connecting existing resources and organizations, the Hoekelman Center can use simple, upstream, evidence-based solutions to help solve daunting community health problems affecting children in Rochester and beyond.

Recent CARE project topics include:

- Literacy
- School Success
- Obesity Prevention
- Connection to Community-Based Resources
- Global Health (Reduction of Malaria and Infant Mortality)
- Access to Pre-K
- Support for Refugees

For more information on how you can help achieve our mission, please visit www.hoekelmancenter.org