The CARE project of Dr. Megan Lasaponara and Dr. Catherine Agricola continued as Kids Thrive 585, a nonprofit that empowers all those who advocate for children to connect with passionate and committed community-based organizations in the greater Rochester area. This is one part of developing community resources to address social determinants of health.

The LARC Initiative

PLC and CARE have won numerous national awards for teaching community based health and advocacy to residents. But too few of our projects continue as Kids Thrive 585 did after the residents graduate. At our 2011 strategic retreat, we decided we should select our most promising CARE project and scale it up to have a community-level impact.

With help from the Bloom Family Trust, we hired personnel to help us analyze the strengths and weaknesses of the Evidence-Based Contraceptives for Teens project which was led by Dr. Hilary Yehling and Dr. Anne Huber. From there we designed the LARC (Long Acting Reversible Contraception) Initiative for unintended teen pregnancy prevention. This program, supported by the Greater Rochester Health Foundation, and building on the great work of numerous community partners has been very successful in increasing LARC access for teens in Rochester, NY.

Cyclopedia

The photo on the front of this brochure is from a bicycling program called Cyclopedia that continued for several years in Rochester. The founder of the program, Dr. Cappy Collins, left for New York City and it is still rolling along there now.

For more information on how you can help achieve our mission, please visit www.hoekelmancenter.org