



# Treat Nicotine

## Center for a Tobacco-Free Finger Lakes

Partnering with Cayuga, Chemung, Livingston, Monroe, Ontario, Schuyler, Seneca, Steuben, Tompkins, Wayne, & Yates Counties

Contact us: Phone: 585-276-7223 | Click for [Website](#) or [Facebook](#)

## MAY 31<sup>ST</sup> IS WORLD NO TOBACCO DAY:

This yearly celebration informs the public on the dangers of using tobacco, the business practices of tobacco companies, what WHO is doing to fight the tobacco epidemic, and what people around the world can do to claim their right to health and healthy living and to protect future generations.

This year's theme is "Unmasking the Appeal", which addresses the vaping and e-cigarette flavors issue. Tobacco and nicotine industries use insidious strategies to make their harmful products appealing, especially to young people. Manipulative product designs, attractive flavours, and glamourized marketing create a false sense of security and evoke desirability.

Nicotine and tobacco products are highly addictive and designed to sustain use, trapping users in a cycle of dependence. Additives mask the harshness of tobacco, making it easier to start and harder to quit. Removing the appeal of these products through stricter regulations is essential to protecting current and future generations from harm.

[Read more and find resources HERE](#)

## WEBINARS AND IMPORTANT DATES

### **"Project ENGAGE: Lung Cancer Screening Tips for TTS "**

*[Lung Screening Education](#)*

(open only to TTS individuals)

[REGISTER HERE](#)

### **"A Practical Look at Addressing Tobacco Use in Relation to Trauma for Clinicians and Others**

*[NY Quitline](#)*

Pre-Recorded

[WATCH HERE](#)

### **Registration Open: 2025 Maine Tobacco Treatment and Prevention Conference**

*["The Changing Landscape of Commercial Tobacco and Nicotine Use: Insights for Tobacco Prevention, Policy, and Treatment"](#)*

Wed, June 11<sup>th</sup>, 8:45am-3:30pm EST

**Virtually Offered**

[REGISTER HERE](#)



### **Provider Referrals Increase Quit Success!**

[www.nysmokefree.com/HealthcareProviders/ReferralPrograms](http://www.nysmokefree.com/HealthcareProviders/ReferralPrograms)

Free Nicotine Patches/Gum Call: 1-866-697-8487

## THE NYS QUITLINE LAUNCHES REVAMPED WEBSITE

The New York State Quitline has a **new and improved** website. The new look pages include several language options, as well as a refreshed look that invites users to explore the many resources the Quitline has to offer.

The website is live and ready to assist with tobacco cessation resources, education, and more. Tobacco Treatment Specialists are ready to chat using the online messaging option, as well.

[EXPLORE THE NEW SITE HERE](#)