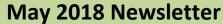
Follow us on Facebook & Twitter for current tobacco related news@ https://www.facebook.com/GRATCConline Visit our website: www.smokingresearch.urmc.edu



Center for a Tobacco-Free Finger Lakes (CTFFL) (Funded by NYSDOH, Bureau of Tobacco Control)

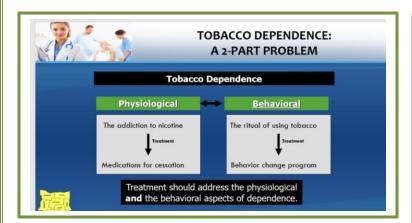
Serving: Chemung, Livingston, Monroe, Ontario, Seneca, Schuyler, Steuben, Wayne and Yates counties





Our Goal: Working with Medical Health Systems and Mental Health Systems to establish sustainable tobacco control.

Contact Connie Bottoni at <a href="mailto:connie-bottoni@urmc.rochester.edu">connie-bottoni@urmc.rochester.edu</a> if you wish to receive or stop receiving this monthly newsletter.





Smoking even one cigarette a day raises risk for coronary heart disease.



Cravings? Use the **Five D's** to let them pass...

- **D**elay
- **D**rink water
- **D**o something else
- **D**eep breathe
- **D**iscuss your feelings

Providers, did you know...

- Half of your patients who smoke will die from tobacco-related diseases
- With HUD public housing going smokefree, more patients may ask for help in quitting
- Providers have a vital role in helping their patients attain a tobacco-free life
- Providers can help their patients quit smoking by encouraging them to stop their tobacco use and by prescribing FDA approved medications for smoking cessation
- When providers treat their patients who smoke, long-term abstinence rates increase dramatically
- NYS Medicaid covers all seven FDAapproved smoking cessation medications and counseling. Coverage by private health plans and Medicare varies
- Nicotine addiction can be treated as a cooccurring addiction and addressed in the same manner as other addictions

For more details and resources: visit the NY State Smokers' Quitline at www.nysmokefree.com

For more information or to schedule a CTFFL tobacco intervention training, contact:

Thomas Della Porta, MS Project Manager, Center for a Tobacco-Free Finger Lakes

Thomas\_dellaporta@urmc.rochester.edu Phone: (585) 275-0598 Fax: (585) 424-1469

Tobacco Users and Providers can contact the NY State Smokers' Quitline or visit their website for support and resources.

1-866-697-8487 or their website <a href="https://www.nysmokefree.com">www.nysmokefree.com</a>.