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## April 2019 Newsletter

Center for a Tobacco-Free Finger Lakes (CTFFL)  
(Funded by NYSDOH, Bureau of Tobacco Control)

Serving: *Chemung, Livingston, Monroe, Ontario, Seneca, Schuyler, Steuben, Wayne & Yates counties*

Contact Connie Bottoni at [connie\\_bottoni@urmc.rochester.edu](mailto:connie_bottoni@urmc.rochester.edu)  
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### Providers Can Help Their Patients By...

- **Asking** all patients about their tobacco use (including e-cigarettes, Hooka and JUUL like products).
- **Advising** that the best thing they can do for their health is to stop their use of all tobacco products.
- **Assessing** a patient's readiness to quit.
- **Assisting** by providing approved medications and support when needed.
- **Arranging** for follow up\*.

\*The New York State Smokers' Quitline offers free resources for tobacco users wanting to quit. Providers can do direct referrals to the quit line. Patients will receive a pro-active phone call from a Quitline councilor. Visit [www.nysmokefree.com](http://www.nysmokefree.com) for more information on referral options and free Quitline resources or their toll free phone number: 866-687-8487.

### 11 FOR KEEPING YOUR HANDS TOO BUSY FOR CIGARETTES



Tobacco companies [spend billions of dollars each year](#) marketing their deadly products in community stores. By using rigid contracts and substantial payments to stores, tobacco manufacturers ensure that retailers are an outlet for Industry marketing.



Retail marketing drives tobacco use by providing environmental cues to use tobacco. Thus attracting new youth users and triggering impulse purchases by users attempting to quit.

For more information or to schedule a CTFFL tobacco intervention training, contact:  
Thomas Della Porta, PhD, Project Manager, Center for a Tobacco-Free Finger Lakes  
[Thomas\\_dellaporta@urmc.rochester.edu](mailto:Thomas_dellaporta@urmc.rochester.edu) Phone: (585) 275-0598 Fax: (585) 424-1469

Tobacco Users and Providers can contact the NY State Smokers' Quitline or visit their website for support and resources.  
1-866-697-8487 or their website [www.nysmokefree.com](http://www.nysmokefree.com).