

FRIENDS *of* STRONG VOLUNTEER UPDATE

Summer 2017

A newsletter for
volunteers of Strong
Memorial Hospital

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*Every day.
Every year.
Every gift you
make to Friends of
Strong helps
support patient-
and family-
centered care
initiatives here at
Strong. Since
1975, Friends of
Strong has given
more than \$15
million to
departments and
programs
throughout UR
Medicine's Strong
Memorial
Hospital.*

Gift Planning—A Legacy to Be Proud Of

As a volunteer, you've been generous in giving your time to Friends of Strong. Did you know that gift planning can be another way to support Friends of Strong? Gift planning enables you to make a current or future gift to the Friends of Strong in ways that best meet your financial and philanthropic goals for yourself and loved ones.

Your support helps us better serve our patients, families and visitors—providing much-needed patient care equipment, such as wheel chairs and other comforting amenities.

Outright Gifts

Appreciated Securities

Make a gift of appreciated stock or mutual funds to Friends of Strong and take advantage of two tax benefits. Transfer securities, avoid capital gains tax and enjoy a charitable deduction when you itemize on your federal tax return.

IRA Charitable Rollover

Individuals 70.5 and older can make a charitable distribution directly from an Individual Retirement Account tax-free. A charitable distribution counts toward your required minimum distribution (RMD) up to \$100,000 per person.

Deferred Gifts

Bequests and other Testamentary Gifts

A bequest to Friends of Strong is simple to accomplish and allows you to have a future impact. A provision in your will ensures that programs you care most about are supported. You can also name Friends of Strong as a beneficiary of retirement assets, life insurance or investment accounts. Already have Friends of Strong in your plans? Please let us know so we can thank you!

Life Income Gifts

Fund a **charitable gift annuity** and enjoy a charitable deduction today and fixed income for life for one or two beneficiaries. Fund a **charitable remainder unitrust** and enjoy a charitable deduction today and variable income for life or a term of years, for one, two or possibly more beneficiaries.

If you would like to learn more about giving to the Friends of Strong, please contact Melanie Oldfield at (585) 275-2420.

For more information about gift planning or to request sample will language or a personal life income gift illustration, contact: University of Rochester Office of Trusts, Estates & Gift Planning 1-800-MELIORA (800-635-4672) or 585-275-8894; by e-mail giftplanning@rochester.edu; or visit www.rochester.giftplans.org.

Sixteenth Annual Rochester River Run



Thank you for supporting the Fifteenth Annual Rochester River Run/Walk 5k on Sunday, April 23, at Genesee Valley Park. The event was our most successful run/walk ever with nearly 1,000 participants! Everyone enjoyed the cool spring weather and refreshments. Prizes were awarded to the top pledge collectors and runners in various age categories.

We were fortunate to raise nearly \$40,000 to benefit transplant patients and their families. The Seventeenth Annual Rochester River Run/Walk 5k will be held on April 22, 2018. Details will follow in future *Volunteer Update* newsletters.

Save-the-Dates

Be sure to mark your calendar with the following upcoming Friends of Strong events...

- Friends of Strong Annual Celebration Luncheon will be held on Thursday, November 2 at noon at the Hilton Garden Inn College Town. Invitations will be mailed later this summer. Be sure to R.S.V.P.
- Celebrity Bartender Night will be held on Friday, September 15 from 4-7 p.m. at Bunga Burger Bar. All tips donated to bartenders will benefit patient care.
- Friends in Good Taste: Beer and Food Pairing fundraiser will be held on Saturday, October 14 from 12-3 p.m. at Three Heads Brewing. Drawings and silent auction items will be included along with live music. All proceeds benefit patient care. Tickets are \$35 and can be purchased at: www.event.urmc.edu/smhbeer17
- Friends of Strong Pre-Black Friday Sale fundraiser will be held on Friday, November 17 from 8 a.m. to 5:30 p.m. in the Flaum Atrium. A variety of vendors offering handcrafted items will be participating. All proceeds benefit patient care. The event is open to the public.



Welcome New Volunteers

Neil Anderson
Alina Beley
Sara Bellanca
Andre Biscaye
Bernadette Boyatzies
Timothy Braun
Gabrielle Brennan
Mikaela Brown
Mary Katherine Buchanan
Bianca Bullard
Dorothy Burr
Te'a Cappiello
Damien Casablanca
Suzanne Cashmere
Amanda Cook
Maame Dampare
Brooke David
Michael DeAngelis
Matthew Deng
Alessandra DiMauro
Colleen Dunlea
Terence Dusseault
Satti Eissa
Danielle Falkenstein
Sabrina French
Catherine Gawronski
Burdella Gillern
Kerrie Go
Shavodney Griffin
Thomas Guarino

Mary-Lynn Hargarther
Megan Harris
Leslie Kaze
Carissa Kelly
Cristina Kerekes
Benjamin Khlevnoy
Ruth Kleckner
Michaelle LaMagna
Teresa (Tessa) Lamagna
Michael Laver
Yelena Leshchik
Baoxin Liang
Lan-Hsi Lin
Julianna Lisak
Michelle Maginn
AnnMarine Mahon
Roshni Master
Esha Mehta
David Morris
Katelyn Morris
Elizabeth Moyer
Jacob Murphy
John Nespeca
Laura Noble
Christopher (Chris) Nyiri
Jennifer Pierce
Harry Pierre-Philippe
Diamond Pinder
Danielle Plucknette
Samuel Recco

Bianca Rivera
Mackenzie Roberts
Maritza Rodrieguez
Elaine Sacco
Edward Sambrano
Ryan Schoepfel
Megan Scroger
Matthew Sennott
Junchao Shen
Joy Sherry
Wayne Shipman
Ashley Shtoyko
Deidre Skalla
Joy Snyder
Jianing Song
Joanna Stasik
Tyler Surdi
Mary Thayer
Radha Tummalapenta
Michelle Ubowski
Gloria van Durme
Matthew Walter
Lindsey Welch
Hannah Weyrauch
Daniel White
Chirstey Wilkinson
Yahan Xie
Qiaonan Zheng



High School Student Volunteers

Close to 300 high school students have signed on to participate in the summer volunteer program here at Strong Memorial Hospital and its offsite affiliates beginning Monday, July 10. The students will wear burgundy golf shirts with the Friends of Strong logo and will also have a university volunteer ID. All of them are very excited to join our program, so you if see one of them, please say “hello” and welcome them to Friends of Strong!

We will begin making appointment for our Fall Adult/College information sessions beginning the week of August 14. Anyone that is interested in finding out about volunteering with Friends of Strong is welcome to call and sign up for a session.

Donations

In Memory of Dennis Albrecht

Kathleen Albrecht
Charles and Brenda Clark
Mr. & Mrs. H. Floyd Donaldson
Mary Ann Gannon
Joseph & Carlyn Guzzetta
John & Karen Pflaumen
Earl & Ruth Sheeler
Mr. & Mrs. Jeffrey Struwe

Save 25% at the Gift Shop

All staff and volunteers save 25% in the Gift Shop on the 25th of each month.

Please present your staff or volunteer ID at time of purchase. Some items are excluded.