

## Thank you for being a friend.

All of us at Strong Memorial Hospital are privileged to have the support of Friends of Strong — and express our sincere appreciation for its continued generosity.

Numerous gifts made possible by Friends of Strong include:

- Coffee for waiting rooms and intensive care unit lounges, as well as after-hours coffee for lobby guests
- Layettes and safe-sleep newborn swaddles
- Nursing education scholarships
- Palliative care program support
- Religious texts for chaplaincy services
- Complimentary wheelchairs for guests
- Plus, additional life-saving services and equipment

We look forward to  
having you as a friend!

Learn more about becoming  
a volunteer – visit us at  
[fos.urmc.edu](http://fos.urmc.edu)

[Facebook.com/FriendsofStrong](https://www.facebook.com/FriendsofStrong)

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## You've got a friend...

Friends of Strong is a dynamic organization that's committed to advancing the UR Medicine mission of providing high-quality, compassionate and personalized health care to patients and families in our community and beyond. Everything we do is made possible through the support and generosity of friends ... just like you.

## What does Friends of Strong do?

More than 1,300 volunteers — together with our dedicated support staff — create a more comfortable, healing experience for you and your loved ones by providing help when and where it's needed most.

We push your wheelchair. We help you find where you're going. We donate warming beds for premature babies, and pillows with built-in speakers for cancer patients. We provide pet therapy for patients.

That's just the start. We run the hospital gift shop and donate all of the proceeds to patient programs. We also raise money through a partnership with Finger Lakes Coffee Roasters locations within the Medical Center, and at our community events. In fact, Friends of Strong has given nearly \$20 million to departments and programs throughout UR Medicine's Strong Memorial Hospital since 1975.



## How can you support Friends of Strong?

Every day, every year, every purchase you make at the Friends of Strong Gift Shop, Finger Lakes Coffee Roasters and from MOM365 Newborn Photography at Strong Memorial Hospital helps support our patient-and-family-centered care initiatives. You can support our mission even further by:

- Rounding up when you make purchases at the Friends of Strong Gift Shop.
- Purchasing photos of your newborn baby from MOM365 Newborn Photography. You'll receive your photos before you and your baby are even discharged!
- Attending one of our great events, including our Wine Tasting Gala, Friends in Good Taste Beer & Food Pairing, Pre-Black Friday Holiday Sale and more!

## Become a volunteer!

Our wonderful volunteers, who give freely of their time, gain a sense of satisfaction knowing they are helping to enrich the lives of others.

Whether assisting patients at Clinton Crossings, Wilmot Cancer Institute, adult inpatient units, or lending a hand at patient discharge, outpatient offices and the Golisano Children's Hospital Sibling Clubhouse—our volunteers are a valued “extension” of our staff. We welcome you to join our volunteer family!

[fos.urmc.edu](https://fos.urmc.edu)