



Treat Nicotine

Center for a Tobacco-Free Finger Lakes

Partnering with Cayuga, Chemung, Livingston, Monroe, Ontario, Schuyler, Seneca, Steuben, Tompkins, Wayne, & Yates Counties

Contact us: Phone: 585-276-7223 | [Click for Website or Facebook](#)

NEW YORK STATE CONSIDERING MENTHOL FLAVORING BAN

Menthol is not just a flavor. The tobacco industry designed menthol-flavored tobacco products to be smoother, which makes it easier to start smoking and harder to quit. Marketing plays a big role in making smoking appear more appealing and increases the chances that someone will try smoking for the first time or start using tobacco products on a regular basis. More than 86 percent of Black people who use tobacco products in New York State are addicted to menthol cigarettes. To learn more about Black community tobacco cessation issues, visit [The Center for Black Health & Equity](#).

Healthcare professionals can assist their patients to become and stay tobacco-free by accessing the New York State Smokers' Quitline's Patient Referral Program. CTFFL can help with training on how to do the referral, as well.

The tobacco industry continues to heavily market menthol products in Black and African American neighborhoods and these neighborhoods tend to have more stores that sell tobacco products; for more information visit [NotJustMenthol.org](#).

STUDY SHOWS DNA DAMAGE FROM VAPE-USAGE

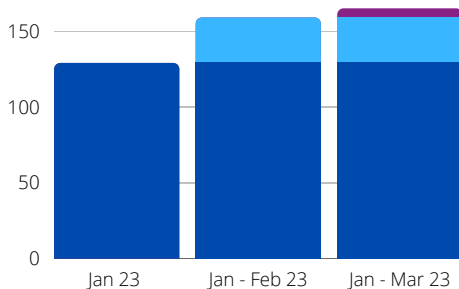
New research from the University of Southern California found a correlation between oral DNA damage and both smoking and vaping. Compared to non-smoking and vaping individuals, cigarette and vape users were shown to have 2.2 and 2.6 times the damage, respectively. The results also demonstrated that the type of flavoring in the e-cigarette impacts the extent of the damage (sweet is more risky than minty and fruity flavors), and that e-cigarette pods are more dangerous than mods.

[Click here for the full story: DNA Damage From Vapes](#)

NYS Smokers' Quitline Referrals

Provider Referrals Increase Quit Success!

Contact us to learn how to use the online referral portal for the Quitline!



www.nysmokefree.com/HealthcareProviders/ReferralPrograms

Free Nicotine Patches/Gum Call: 1-866-697-8487

Visit: nysmokefree.com

nysmokefree.com/newsroom

WEBINARS AND IMPORTANT DATES

Announcements!

We welcome Betty Brown as the new Project Director for the independent evaluation of the New York Tobacco Control Program.

["Take Down Tobacco National Day of Action"](#) is fast approaching on March 31. It's a day for young people to stand up and speak out against the tobacco industry.

WEBINAR

["Tobacco Regulation in an Evolving Landscape: Update from FDA's Center for Tobacco Products"](#) on Wednesday, March 22, 2023, at 2:00 pm EDT (60 minutes).

[REGISTER HERE](#)

COLORECTAL CANCER AWARENESS MONTH, AND ITS LINK TO TOBACCO

March is National Colorectal Cancer Awareness Month, and a great time for tobacco treatment specialists and other healthcare providers to remind patients about the benefits of smoking cessation to lower their risk of this deadly cancer.

Colorectal cancer is the 3rd leading cause of cancer-death and is expected to cause 52,550 deaths this year.

[Read more HERE: Cessation as Risk Reduction](#)

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