Since 2010, the Rochester community has been involved in a multi-faceted intervention sponsored by the Rochester Business Alliance to improve Blood Pressure control rates in Monroe County. Dr. Beckman will review the multi-faceted interventions employed, and provide updated results of the project from June 2014. Included in the results is the control rate for over 114,000 individuals and 65 practices reported in the registry created by the project. In addition, control rates based on socio-economic status, race/ethnicity, and chronic disease will be shared. One point for discussion will be the value and need to adjust for socio-demographics when reporting the results. Lessons learned from the project will be shared and should prove enlightening. Join us!

Friday, September 19, 2014
Helen Wood Hall Auditorium (1W304)
12p – 1p

Assorted wraps will be available while supplies last. Bring your own beverage.

ASL interpreters or other accommodations are available upon request. Contact Ann Marie Klass with requests and/or questions.

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