



June 2011 Newsletter



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CARE Track Alumna Update - Bridgette Wiefling, MD



During her medicine-pediatrics residency at the University of Rochester, Dr. Bridgette Wiefling's CARE project involved working closely with the North East Neighborhood Association to develop a culturally sophisticated health resource network which would improve access to health care and help eliminate need disparities for those people living in that neighborhood. In recognition of her efforts, Dr. Wiefling received the Community Service Award from the Association of American Medical Colleges (AAMC).

Over the last 5 years, Dr. Wiefling has worked with Anthony L. Jordan Health Center first as a physician, then medical director and now President and CEO. Dr. Wiefling continues to nurture her staff to become leaders and her patients to become partners. She took Jordan's helm during a time when it seemed as though the center's closing was imminent; knowing that if this Federally Qualified Health Center closed thousands of people would lose their resource for health care in their community.

"I believe the CARE Track is an incredibly important program that allows for residents, who desire leadership experience or who hope to work in the community or with community partners in the future, to have an opportunity to learn the process as well as learn what it means to really collaborate with other organizations to achieve greater goals," commented Dr. Wiefling, who said that her drive and passion comes from her personal experience with limited health care options for her family growing up in a rural area.

In addition to her work to advance the Center as President and CEO, Dr. Wiefling continues to see patients as a Family Medicine provider at Jordan caring for a panel of 1272 individuals.

In the News:

Elizabeth Diekroger, MD and Rebecca Pratt, MD were featured in the April URMIC Pediatric Research Newsletter for their CARE Track project Making Music, Making Minds.

Link to newsletter here: <http://www.urmc.rochester.edu/pediatrics/pedsnews/april-11/index.cfm>

CARE Track resident Abigail Kroening's CAREing in Court Project was featured in an article in the Rochester Democrat and Chronicle on May 29, 2011. Link to article here: <http://www.democratandchronicle.com/apps/pbcs.dll/article?AID=201105290331>

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Announcements :

It is with great pleasure that PLC announces that **Monroe County Family Court** has been named the "most valuable community collaboration" for the 2010-2011 academic year by our residents from Strong, Rochester General and Highland hospitals.

Geoff Collins' CARE Track project, **Cyclopedica**, received a grant from the Greater Rochester Health Foundation (GRHF).

Andy Aligne, MD, MPH, Director of CARE (Child Advocacy Resident Education) and Co-Director PLC Program, won the **award for Outstanding Hospital Faculty Teaching** presented by the pediatrics and medicine pediatrics residents at Grand Rounds on June 1st. Dana Work, former CARE Track resident, won the teaching award for fellows.

Our annual CARE Track Two-Week Block will be held July 25-August 5, 2011 and will pilot the new Global CARE track. If interested in participating in some of this training in community health leadership, please contact us.

The PLC Program would like to extend congratulations to all of the graduating pediatrics, medicine-pediatrics and family medicine residents, we wish you all the best in your future endeavors!