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8th Annual Anne E. Dyson Child Advocacy Forum



We are pleased to announce that Marion Nestle, PhD, MPH will be coming to Rochester to speak at our 8th Annual Anne E. Dyson Day Event on March 19, 2008!

Noted nutritionist and author Marion Nestle, Ph.D., M.P.H., will be coming to Rochester to tackle some provocative health questions in a special lecture, *“What to Eat: Personal Responsibility vs. Social Responsibility,”* to be held **8 - 9 a.m. (please note time change) Wednesday, March 19th, in the Class of '62 Auditorium at the University of Rochester Medical Center.**

Dr. Nestle, a Professor in the Department of Nutrition, Food Studies, and Public Health at New York University, focuses her research on analyzing scientific, social, cultural, and economic factors that influence dietary recommendations and practices. She is the author of *Food Politics: How the Food Industry Influences Nutrition and Health* (2002) and *What to Eat* (2006), which have won numerous awards. Editor of the 1988 Surgeon General's Report on Nutrition and Health, Nestle is uniquely qualified to decode the mysterious practices of the food industry – from advertising to strategic supermarket placement – and explains how these tactics can sometimes undermine our better nutritional judgment. She has been interviewed on many TV news shows as well as in the documentary *Super Size Me*. Dr. Nestle is not afraid to express controversial views on the origins of the obesity epidemic.

Dr. Nestle will be coming to Rochester as part of a lecture series sponsored by the Pediatric Links with the Community (PLC) program. This talk, open to the public, should be fascinating and informative for people interested in how good public food policy could dramatically improve our health. Dr. Nestle will be signing books directly following grand rounds. There will also be an informal reception with a CARE Track community project poster session from 9-11 a.m. in the Sarah Flaum Atrium. Residents and fellows will be available for questions and discussion of their community projects. Please RSVP if you intend to stay for the reception following Grand Rounds.

“In this fascinating book we learn how powerful, intrusive, influential and invasive big industry is and how alert we must constantly be to prevent it from influencing not only our own personal nutritional choices, but those of our government agencies. Marion Nestle has presented us with a courageous and masterful exposé.” –Julia Child

For additional information, please visit www.plccare.org or call (585) 273-3737 or (585) 273-5942.

PLC Announcements

Each year, the PLC Community Pediatric Advisory Council (CPAC) funds several projects that involve pediatricians, residents and community-based organizations (CBOs) collaborating to improve child health locally. On February 12th, we had five very exciting presentations to the CPAC Advisory Board. Participating CBOs currently include: Big Brothers Big Sisters, School #14, East Rochester School District, The Rochester Universal Pre-Kindergarten Program, School #35, The Monroe Avenue Family YMCA, and the Rochester Childfirst Network. **2008 CPAC grant applications are now available at <http://www.plccare.org/pcgp/appelig.html>.**

- The Rochester Coping Power Program received a \$4000 donation from Leon Fella, Director of the Schmitt Foundation; congratulations Drs., Horstmann, Meaker, Cowell and Linebarger!
- PLC received a \$1000 donation from former resident Sharon Chen; thank you!
- Danielle Thomas-Taylor, MD, MPH was in the news on behalf of the Rochester/Monroe County Domestic Violence Consortium. http://www.rnews.com/Story_2004.cfm?ID=58116&news_story_type=18

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