



October 2009 Newsletter



www.urmc.rochester.edu/pediatrics/training/plc

"Because health is more than medical care"



"CARE Block participants on a field trip to Mt. Hope Cemetery"

CARE Track Update

Once again this summer, our CARE Track 2-week block was a huge success with over 17 participants. We would like to draw your attention to a URM News item..... *The Pediatric and Internal Medicine/ Pediatric Residents produced a Public Service Announcement as a part of their CARE Track (Community Advocacy Resident Education) experience. Check out the story and the two 30-second videos at the following address: <http://www.urmc.rochester.edu/news/story/index.cfm?id=2575>*

In the News

- PLC was featured in the City Paper on September 16th when CARE Track Faculty Member, Dr. Ted Brown, was interviewed about the history of healthcare reform. On his desk in the foreground of the photo of him was his PLC mug! Link to article here: <http://www.rochestercitynewspaper.com/news/articles/2009/09/Health-care-The-uncivil-rights-movement/>
- 2007 Dyson Day Speaker, Dr. Tom Farley is the new Public Health Director for New York City.
- 2008 Dyson Day Speaker, Professor Marion Nestle, was on the Colbert Report recently talking about nutrition policy.
- 2009 Dyson Day Speaker, Dr. Rachael Phelps, was recently selected by the Rochester Business Journal as one of the "Forty Under 40" Young Local Leaders.



Announcements

- We are pleased to announce that the Community and Pediatricians: Partners for Children Grants Committee awarded 5 grants for funding during the 2009-2010 academic year. The projects funded were:
 - ◊ The Teen Pregnancy Prevention Evaluation Program
 - ◊ Hillside's Adolescent Male Clinic
 - ◊ RCAN's Asthma Alert
 - ◊ The Equicenter's Strong Strides
 - ◊ Rochester Child First Network
- PLC Faculty Member, Dr. Sara Horstmann was recognized with two awards, one at the level of the entire School of Medicine and one from within the Children's Hospital:
 - ◊ Faculty Teaching Commendation for Excellence in Third Year Teaching-given by 3rd year medical students to two faculty members each year.
 - ◊ Outstanding Hospital Faculty Teaching Award given by Pediatric and Internal Medicine-Pediatric residents.



Dr. Horstmann and co-winner Dr. Holly Hindman from the Department of Ophthalmology receiving their teaching commendations at the Annual Convocation of the School of Medicine in September 2009.

PLC University Office:
Golisano Children's Hospital at Strong
601 Elmwood Avenue, Box 777
Rochester, NY 14642
(585) 273-3737
(585) 276-2566 FAX

PLC Community Office:
Child & Family Health Services
691 St. Paul Street, 4th Floor
Rochester, NY 14605
(585) 753-5233
(585) 753-5272 FAX