

**Recreating the Pediatric Links
with the Community
(PLC) Program
Community Pediatrics
Training Rotation in your
Community**

Establish Program Mission Statement

- PLC Program Mission Statement:

To inspire and enable health care professionals to participate in interdisciplinary community-based partnerships that effectively improve the health of children and families.

Establish Goals

Examples of goals for PLC

(these are based on ACGME & RRC requirements)

- Learn about health issues present in our community, specifically, the relationships between and among community-based organizations and health care systems and their impact on children and family well-being.
- Understand and demonstrate how education, poverty, cultural differences and other social determinants of health affect community health status.
- Develop knowledge and practical skills regarding advocacy in addition to developing a working knowledge of community resources.
- Develop proficiency in presentation skills and facilitating the learning of different target audiences.

Establish an Individual Learning Plan (ILP)

Example of Core Competencies for PLC

Pediatric Links to the Community Rotation:		Primary Competency Domain:	Priority for Learning/Evaluation	Resident's Learning Priority
Individual Learning Plan		PC - Patient Care MK - Medical Knowledge PBLI - Practice-based Learning & Improvement ISC - Interpersonal Skills & Communication PRO - Professionalism SBP - Systems-based Practice	1-optimal 2-important 3-essential	1-low 2-moderate 3-high
Resident:	Faculty:	Date:		
Essential Learning Objectives for this Rotation:				
Advocacy & Role as a Consultant:			3	
Understand & develop advocacy skills to address and affect changes in individual, community and population health. <ol style="list-style-type: none"> Understand your role as an advocate, and build skills/demonstrate how to incorporate advocacy into day-to-day health care practice to effect change in health outcomes for your families. Understand and identify areas where your role as consultant or advocate for families and the local community. Understand how to advocate on a larger scale via legislative advocacy. Understand & identify how physicians can act as health care consultants within their community. 				
Community & Public Health:			3	
Identify and learn about specific health issues present in Monroe County and New York State. <ol style="list-style-type: none"> Understand and identify various social determinants of health for children and families in our community. Develop skills to identify community resources and begin to develop a working knowledge of community resources. Understand & identify some of the existing relationships between CBO's and the health care system. Identify areas where there are gaps or where improved coordination with CBO's /services would positively impact the health of children and families. Understand how to mobilize non-medical community resources that affect the health outcomes of our families. 				
Special Populations:			3	
<ol style="list-style-type: none"> Understand how to identify youth with special health care needs as well as those at risk of poor healthcare outcomes (children with incarcerated parents, children who witness domestic violence, children exposed to high levels of lead, in-utero drug exposure). 				
Medical Home:			3	
Understand how individual issues may interfere with the coordination of medical care and the maintenance of a medical home: <ol style="list-style-type: none"> Understand differences in service utilization (i.e. EMS, police, medical, education) amongst the varied populations in our community. Understand how to access and coordinate medical care with other resources in the community (i.e. REACH, VNS, CompassionNet etc.). Understand the barriers to accessing medical care amongst the varied populations in our community. 				
Poverty:			3	
<ol style="list-style-type: none"> Identify the challenges faced by families in poverty, the resources available to them, and how this relates to health outcomes for children and families. Understand the Emergency Assistance Services available in Monroe County (i.e. food banks, homeless shelters, eviction resources, emergency utility needs). Understand the application process and employment requirements for temporary assistance. 				
Education:			3	
<ul style="list-style-type: none"> ➤ Understand the relationship between education and health. ➤ Describe how social class and race can affect student achievement. ➤ Develop knowledge regarding the effect difference in health (i.e. vision, hearing, oral health, lead exposure, asthma, nutrition) can have upon academic achievement. ➤ Understand the role of a pediatrician in collaborating with schools and child care settings to improve health and educational success for children. ➤ Learn the community resources available to children and families with special educational needs. ➤ Learn how pediatricians can advocate for children with special educational needs. ➤ Develop proficiency in presentation skills and facilitating the learning of different target audiences. 				
Culture:			3	
<ul style="list-style-type: none"> ➤ Identify barriers to care & health disparities amongst patients of different cultural or ethnic backgrounds. ➤ Identify various ethnic/refuge groups in the community, understanding reasons for immigration and systems in place for accessing medical care. 				

Evaluate Your Resources

- The most important resource is personnel
 - Identify/hire a director and a coordinator (primary contact for the rotation)
- Ideally, personnel should have legitimacy with:
 - Community
 - Residents
 - Academic Institution
- Other key players (buy-in):
 - Department Chair
 - Residency Program Director
 - Chief Resident(s) as Assistant Directors
 - Director of the Department of Health

Evaluate Your Resources Cont.

- Establish office space that will bridge the gap between the university and the community (where the children and families live)
 - Potential sites:
 - Department of Health
 - Central community location
- Establish finances
 - Administrative support
 - Grants

Community Networking

- Identify community contacts:
 - Grassroot agencies
 - Health care providers
 - Judicial system
 - Schools
 - Social supports
- Attend meetings within your community
- Schedule site visits

Establish Partnerships

- When setting up a community-pediatrics rotation you will need to locate specific community-based organizations (CBOs) in your community that will meet the mission and goals you have set for your rotation
- Research programs mission and goals of CBOs to see if they align with yours

Establish Partnerships Cont.

- Introduce your program with a welcome letter/packet (brochure or program materials ~ (see sample letter on next slide)
- Request a face-to-face meeting to discuss collaboration
- Follow-up with an email or letter to verify commitment of time and personnel and to sustain collaboration

Sample CBO Letter

Community Office
Child and Family Health Services
691 St. Paul Street – 4th Floor
Rochester, New York 14605
Telephone: (585) 753-5233
Fax: (585) 753-5272
Website: www.plccare.org



University Office
Golisano Children's Hospital at Strong
601 Elmwood Avenue – Box 777
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Telephone: (585) 273-3737
Fax: (585) 273-1037
Website: www.plccare.org

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Dear Community Organization,

We wanted to take this opportunity to introduce ourselves and the Pediatric Links with the Community (PLC) Program. PLC is a nationally known pediatric residency education program that began in 1996. It has set the Rochester community apart from others in the way that we train young doctors. PLC takes place exclusively in the community and serves as a connection between the resident doctors and the community they serve.

This academic year we have seen over 40 residents from Pediatrics, Medicine-Pediatrics, Family Medicine, as well as Pediatric Nurse Practitioner students at the University of Rochester grow both educationally and personally through participation in the PLC program. As PLC enters its 11th year, we hope to continue to build strong partnerships with organizations such as yours.

For your review, we have enclosed the following:

- An overview of our program
- A sample of an individual resident schedule
- The year-long academic schedule
- A sample fact sheet about an active CBO (Community-Based Organization)

The PLC program would like to collaborate with your organization. Therefore, we would like to schedule a meeting with you at your earliest convenience to discuss this new collaboration in detail. Please feel free to contact us at (585) 273-3737 or (585) 753-5233.

Sincerely,

Danielle Thomas-Taylor, MD, MPH
Intern Training Director, PLC Program

Santina (Sandi) Tu
PLC Program Manager

Mission Statement: To inspire and enable health care professionals to participate in community-based partnerships, evidence-based programs, and advocacy to improve the health of children and families.

Sample Sites for PLC Rotation

- Our Community-Based Organizations (CBOs) represent a diverse resource network for Rochester area children and families and some PLC sites include:
 - Mercy Outreach Medical Center
 - ABC Head Start
 - Lead Inspection Team
 - Community Health Nursing
 - Family Court
 - Foster Care Clinic
 - Early Intervention
 - Bethany House for Homeless Women and Children
 - Child Protective Services
 - Alternatives for Battered Women
 - WIC

Create a Document/CBO Fact Sheet

- Name and contact of CBO
- What is the organization?
- What is the history of the organization?
- Who receives the services at the organization?
- What are the services provided at the organization?
- Are there any other services offered by the organization?

Sample PLC CBO Fact Sheet

Better Days Ahead Family Support Network

320 N. Goodman St., Rochester, NY 14607

Meeting Groups:

Unity Parent Support Network, 835 West Main St., Outpatient Clinic (St. Mary's)
Day-Timers Family Support Group, 320 N. Goodman St., Rochester
Better Days "R" Ahead Support Group, 6787 4th Section Rd., Free Methodist Church, Brockport
Better Days "R" Ahead Support Group, 3450 W. Ridge Rd., Trinity Episcopal Church, Greece
PEACE Teen Support Group, 320 N. Goodman St., Rochester
Parents of Teens Support Group, 320 N. Goodman St., Rochester

Contact: Debbie Bartlett, Director x116
Renee Jacobs, Assistant Director x133
Tammis Sweeny, Administrative Assistant x117
Telephone: (585) 325-3145
Fax: (585) 325-3188
Website: www.mharochester.org

- **What is the Better Days Ahead Family Support Group?**

The Better Days Ahead Family Support Network provides support and advocacy for families who have children with emotional or behavioral challenges.

- **What is the history of this program:**

This program is a service of the Mental Health Association of Rochester/Monroe County. The Mental Health Association offers information and referrals to existing mental health and community services, self-help group services, educational programs and advocacy on issues relating to mental health/illness.

- **Who receives services here?**

The services provided are for families who have children with emotional or behavioral challenges. There are several monthly support groups offered to the participants. These support groups are located at Unity Behavioral Outpatient Clinic, Brockport Free Methodist Church, Greece Trinity Episcopal Church and at the Mental Health Association.

- **What services are provided?**

- Understanding and support by phone or in person, in groups or individually.
- Advocates to assist with school issues including Committee on Special Education (CSE meetings), barriers to services, and advocacy with individual service providers.
- Referral to a wide range of services, not just in the mental health system, but also preventive services and support in schools.
- Information about new services, changes to education law, and budget changes which might affect the family.
- Coping strategies which can help parents and families to handle stress in the home more effectively.
- Parenting classes using three evidenced - based models.
- A teen support group run by peers for teens with a mental health diagnosis.

- **Are there other related programs offered by this group?**

- Free transportation and free respite care for children during support group meetings.
- Access to the on-call staff person- 8am – 10pm M-F, 10am – 10pm weekends and holidays. Call 325-3145 x116 for on-call person and their phone number. This extension can be accessed even after office hours by punching in phone number during the recorded message.

Establish Methods

- During the community pediatrics training rotation, residents have the opportunity to learn, teach, and be involved with community-based organizations in the area they serve. Residents provide medical information and engage in health promotion activities for underserved children and families, and gain exposure to a broad variety of community resources and organizations.

Sample PLC Methods

- Participation in a two-week rotation with individual site visits in the community
- Present health topics at specific sites
- Work with multidisciplinary teams
- Discussion of experiences with PLC staff at closing breakfast, with focus on the overall experience, feedback, and specific focus on required readings

Establish Curriculum

- Emphasis on active community involvement
- Offer diverse experiences including an opportunity to teach health education
- Compile relevant readings
- Assign assignments & learning experiences
- Meet ACGME Core Competencies
- Site Evaluations

Sample PLC Assignments

- Required readings relevant to community pediatrics
- Supermarket/Grocery Case
- Treasure Hunt utilizing the community resource guide
- Transportation Exercise (ride the public transportation)
- Rotation Reflection

Example Community Rotation Schedule for PLC

Resident Name		Sample Intern Rotation				
Monday	Tuesday	Wednesday 9/6/2006	Thursday 9/7/2006	Friday 9/8/2006		
Key Color Northeast Northwest Southwest Southeast Suburb		<i>Superintendents Conference Day - No School</i> 8:00 AM PLC Office Orientation	<i>First full day of school</i> 8:00 AM - 3:00 PM Bethany House	9:15 AM - 11:15 AM Alternatives to Battered Woman (ABW)		
		10:30 AM - 11:00 AM Boys & Girls Club Teaching Session	11:00 AM - 3:00 PM ABC Headstart	1:00 PM - 3:00 PM Transportation Exercise <i>Take the bus from the PLC Community Office</i>		
		12:00 PM - 12:30 PM Stakeholder Interview Pediatrics Chief Office	5:45 PM - 7:00 PM Epilepsy Foundation			
		Clinic Obligation - SMH				
			9/11/2006 9:00 AM - 12:00 PM <i>Reading & Assignment Time</i>	9/12/2006 8:45 AM - 12:00 PM Early Intervention	9/13/2006 9:45 AM - 12:30 PM Family Court Hall of Justice	9/14/2006 8:00 AM - 12:30 PM Bethany House (Intro. To Foodlink)
		12:00 PM - 1:30 PM Legislative Advocacy Session	3:30 PM - 5:00 PM Cameron Community Ministries After-School Tutoring Program	Clinic Obligation - SMH	Family Medicine Thursday PM Class	1:00 PM - 4:00 PM SSI Daystar
		2:00 PM - 4:00 PM Domestic Violence & Poverty Overview				
		9/18/2006 9:30 AM - 11:30 AM Woman Infants and Children (WIC)	9/19/2006 9:30 AM - 11:00 AM The Advocacy Center	Please notify Sandi IMMEDIATELY if you anticipate any problems making it to a site.		
		Clinic Obligation	1:00 PM - 5:00 PM Foster Care Pediatrics Clinic	<i>* Closing with Dr. Danielle Thomas-Taylor, Chief Resident & Sandi Tu on Monday. Please bring PLC written paragraph, supermarket case, treasure hunt and any borrowed materials.</i>		
			4:30 PM - 7:00 PM Boys and Girls Club			
FP=Free Parking MP=Meter and/or Garage Parking PLC office: 691 St. Paul St. 4th fl. Contact for Sandi: 753-5233; 273-3737; Pager 220-7198; Fax: 753-5272; 273-1037			Dr. Danielle Thomas-Taylor's Pager 275-1616 #4359			<i>Last Updated</i>

Evaluation & Feedback

- Require written/typed site evaluations from each resident
 - Make a spreadsheet of compiled feedback to share with the CBOs at the end of the academic year as a re-evaluation tool for opportunities for growth and sustainability
- Set a meeting time to wrap-up or close the rotation with the residents and chief residents allowing for constructive feedback

Contact PLC

- **PLC Program Community Office**

Child and Family Health Services at the Monroe County
Department of Health
691 St. Paul Street, 4th Floor
Rochester, New York 14605
Telephone: (585) 753-5233
Fax: (585) 753-5272

- **PLC Program University Office**

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