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Objectives

- Overview of “*Stand Up Guys*” as a model Prevention Program
- Understand the role of Primary Prevention in ending VAW
- Understand the role of men as allies in the Prevention of VAW

Why Did We Organize Stand Up Guys?



Primary Prevention & Social Change

Stunning Stats ...

- 1 in 6 American women will be sexually assaulted in her lifetime;
 - (a sex assault occurs every 2 min in the US)
- 1 in 5 will be physically assaulted by a partner or boyfriend;
- 1 in 5 college students will face a sexual assault;
- 1 in 4 women will experience domestic violence;
 - (physical, emotional, psychological, economic)

What is Stand Up Guys?

- **Stand Up Guys** started as a conversation between 3 guys in 2004 dedicated to motivating and encouraging “well-intentioned men” to Listen, Learn, and Speak-Out about men’s violence against women in an effort to end it.

The Mission

“To raise awareness about men’s violence against women and girls and to promote gender equality in our community.”



The Vision

*Envisioning a world with
...liberty, justice, safety and
equality for all!*



“What is men’s violence against women?”

Violence against women includes:

- Domestic violence
- Rape or sexual assault
- Sexual harassment
- Sexual Objectification
- Stalking
- Gender discrimination
- And other behavior that demeans or devalues women and girls in our society.

As Men, we know victims...

Father’s Day Poll 2007
Peter D. Hart Research Associates, Inc.

- ✓ More than half (56%) of men think that it is very or fairly likely that, at some point in their lives, a woman or girl they know will be a victim of domestic violence or sexual assault; only 15% think it is not at all likely.
- ✓ The majority (56%) of men have had reason to believe that a member of their immediate or extended family, a close friend, or an acquaintance has been in a domestic violence or sexual assault situation.

Ideals of Stand Up Guys

**“It takes courage to stand up and
speak,
Courage is also what it takes to sit
down and listen”.**

Winston Churchill

Courage to Sit, Listen & Learn from Women

- To recognize the fact that men most frequently hear about violence against women from women, not men.
- Listen to the Voices of Victims & Survivors
- To **learn** all we can about violence against women and what can be done to prevent it.

From Prevention to Intervention

- PRIMARY PREVENTION
- SECONDARY PREVENTION
- TERTIARY

The Spectrum of Prevention*	
A tool for comprehensive action and norms change	
Level	Definition
1 Strengthening Individual Knowledge & Skills	Enhancing an individual's capability of preventing violence and promoting safety
2 Promoting Community Education	Reaching groups of people with information and resources to prevent violence and promote safety
3 Educating Providers	Informing providers who will transmit skills and knowledge to others and model positive norms
4 Fostering Coalitions and Networks	Bringing together groups and individuals for broader goals and greater impact
5 Changing Organizational Practices	Adopting regulations and shaping norms to prevent violence and improve safety
6 Influencing Policies and Legislation	Enacting laws and policies that support healthy community norms and a violence-free society

*Larry Cohen, Prevention Institute, National Sexual Violence Resource Center 2006

www.preventioninstitute.org

Primary Prevention

- "Primary prevention helps create environments where we can be more confident that people are safe in their relationships, homes, neighborhoods, schools, work places – in any environment."

National Sexual Violence Resource Center

Social Change and Men as Allies

- In a culture that is filled with graphic depictions of violence against women and a culture that supports a male image that Jackson Katz refers to as the "**Tough Guise**" - it's not difficult to understand how a man has the social context to become an abuser.



It's Time For Guys ...



Ellen Pence Asks ...

- *How would world be different if all **Women** stopped their violent behavior?*
- *How would world be different if all **Men** stopped their violent behavior?*

Homicide Prevention

"Women are killed by intimate partners—husbands, lovers, ex-husbands, or ex-lovers—more often than by any other category of killer."

Mercy, James A., and Linda E. Saltzman, "Fatal Violence Among Spouses in the United States, 1976–85," *American Journal of Public Health*

"Assessing Risk Factors for Intimate Partner Homicide"

"In 70 to 80 percent of intimate partner homicides, no matter which partner was killed, the man physically abused the woman before the murder. Thus, one of the primary ways to decrease intimate partner homicide is to identify and intervene promptly with abused women at risk."

* Campbell, J.C., Webster, D., Koziol-McLain, J., et.al (2003). Assessing risk factors for intimate partner homicide. *National Institute of Justice Journal* (250):14-19. (Full Text: <http://ncjrs.org/pdffiles1/j1000250e.pdf>)

Men's Violence Against Women
is rooted in:

"Power, Control & Oppression"

- Based on an *artificial* social hierarchy defined by sex, race, culture, sexual orientation, social class, disabling condition, etc.
- A hierarchy that was created by people and can be changed by people.

Social Change

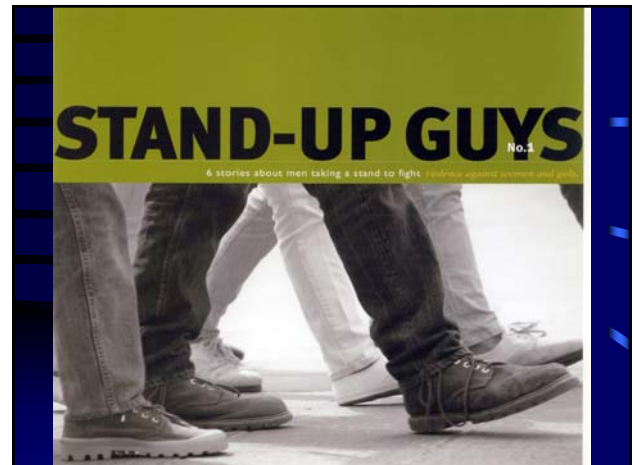
- Violence Against Women will continue in our communities until society, especially men, can address the underlying cultural values, attitudes, beliefs & behavior that reinforce violence against women in general.
- Social Change takes *time, effort, & passion*
- Social Change evolves over time often without immediate results.

"Progress is not possible without deviation from the norm"

-Frank Zappa

Open Your
Eyes
Campaign





Media Coverage

- *"Fathers Day"*, Channel 13 News Story, June 2008
- *"On Fathers Day, Men Say No to Domestic Violence"* Mark Hare, Democrat & Chronicle, June 2008
- *"Randy Norman Story"*, R-News, April 2009

The Stand Up Guys Pledge

(10000 by 2010)

As a Stand Up Guy:

- ✓ I pledge to treat all the women in my life with dignity, respect & equality.
- ✓ I pledge to take the time to listen to the women in my life and to acknowledge that their perspective of the world is valuable and equally important as mine.
- ✓ I pledge to have the courage to speak out about sexist values, attitudes & beliefs that perpetuate violence against women.
- ✓ I pledge to never commit, condone or remain silent about violence against women, sexual assault or domestic violence.
- ✓ I pledge to learn, practice & teach non-violent methods to resolve conflict.

Final Word:

"Women, children, and men will only be safe, healthy, and collectively liberated when all systems of oppression are eliminated. In the meantime, we each have a role to play as allies in the struggle to end male violence in all the many forms it takes."

- Paul Kivel 2006

Comments ! Questions?

Thank you for your support and commitment to work to make the world a better, safer place for all of us!

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