



# STRONG KIDS NEWS

## The new Golisano Children's Hospital— making the dream a reality



THE JOY OF THE JULY 14 ANNOUNCEMENT OF B. THOMAS GOLISANO'S GENEROUS \$20 MILLION PLEDGE TO GOLISANO CHILDREN'S HOSPITAL HAS PROPELLED THE UNIVERSITY OF ROCHESTER MEDICAL CENTER (URMC) DEEP INTO PLANNING THE NEW BUILDING FOR THE CHILDREN'S HOSPITAL.

The new six-story, 200,000 square-foot building will be built on Crittenden Boulevard attached to Strong Memorial Hospital and near the James P. Wilmot Cancer Center. The Neonatal Intensive Care Unit (NICU), Pediatric Intensive

Care Unit/Pediatric Cardiac Intensive Care Unit (PICU/PCICU), adolescent and general care units will all be under one roof, accessed from an entrance and lobby dedicated to children and their families.

"From the moment our patients and families step through our doors, they will feel at home in a place built just for them," said Nina F. Schor, M.D., Ph.D., Golisano Children's Hospital

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# Dear Friends —

*Golisano Children's Hospital at URMC is about to build a new house. We are excited and ready to begin!*

*But although it will take time and a lot of effort before that house truly becomes our home, building something new gives us unparalleled opportunities.*

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Most of our current home has been freshened up with paint and wallpaper and wonderful decorations from you in the community many times along the way, but the structure and layout are several decades old. We practice medicine very differently now than we did 35 years ago! Back then, we thought it was bad for parents to be able to be with their child in the hospital more than for a brief visiting hour. Back then, we thought kids would do better if there were two or three or four of them in each room. Back then, we told families just to do as we said and not try to understand. Boy, were we wrong! Now we take care of families, not kids alone; and we try to safeguard your privacy and prevent infections in the hospital. We know that children do better when they go home if their families have been involved with their care when they were in the hospital.

For years, we have been working to make the old-style physical plant work for how we practice medicine for children and families now. And, with

your help, we have done exceptionally well. Measured up against our peers, most of whom have already rebuilt their children's hospitals, we are nationally ranked in Orthopaedics, Neurology & Neurosurgery and Neonatology. But now, as we prepare to build our new house, we have the opportunity and privilege of asking what the physical plant should be to best serve the way we practice medicine for kids and families now and in the future. And we have the obligation to ensure the sustainability, not only of the physical plant, but also of the programs housed in it and the people populating those programs.

Making our house our home will not be easy, but it will be a welcome partnership between you in the community and us at the hospital, and it will be worth it for us all and for those who inherit the Rochester of the future!

Best regards,

*Nina F. Schor*  
Nina F. Schor, M.D., Ph.D.  
Pediatrician-in-chief





The event announcing B. Thomas Golisano's generous \$20 million pledge was full of surprises and grateful families, faculty and staff.







Continued from cover

pediatrician-in-chief, chair of the Department of Pediatrics and the William H. Eilinger Professor of Pediatrics. “By clustering inpatient services in one building, children will be enveloped in a consistently child- and family-centric setting the whole time they’re here.”

The 60-bed NICU in the new building will be attached to Strong Memorial Hospital’s Strong Beginnings, maintaining a strong link between neonatal services and Strong’s obstetrical services. The physical link between the Ronald McDonald House within the Hospital will be strengthened in the new building by moving it even closer to the PICU/PCICU, allowing parents to feel that much more comfortable to care for themselves while they care for their critically ill children.

The building’s 56 private pediatric

rooms will make it much easier to protect pediatric patients from infection and to respect their families’ need for privacy. It will be easier to fold them into the care team, helping to hasten their children’s recovery and enhancing their comfort with caring for their children at home after they are discharged.

The new design will allow grouping of patients in a way that makes it more possible for families to network with one another when that is helpful. For example, children with asthma may be admitted to rooms alongside each other, and those families interested in connecting with others in their situation, will be able to do so much easier. It will also be easier to confer with social workers and nutritionists and therapists specialized in helping children like theirs because patients

with similar health issues will be located near one another.

But the benefits of the new hospital don’t end with improved building. “This fabulous new Golisano Children’s Hospital is the magnet that will enable us to continue attracting the most skilled specialists, the top scientists, and the most promising trainees in pediatric medicine, so that for decades to come, our children will have the finest care available, right here in Rochester,” Schor said.

#### Timeline

Because the new construction plan differs from what the New York State Department of Health originally approved in early 2008, URMHC will submit the new plans for review. URMHC hopes to begin construction as early as August 2012, pending state approval,



Mark Siewert,  
chair of Golisano Children’s  
Hospital’s board

*“Our new children’s hospital will do for the in-patient rooms and the NICU what the PICU/PCICU project accomplished back in 2005. It will give us a state of the art, child and family friendly facility that will make us a magnet for children across the state. Having most of our services under one roof will be a big plus.”*



Dr. Elizabeth McAnarney,  
former pediatrician-in-chief  
at Golisano Children’s  
Hospital

*“The new building is a remarkable milestone in eight decades of the history of the Department of Pediatrics. Scores of children in future generations – and their families – will benefit from the enhanced quality of the physical building, quality of care and of the faculty and staff whom we’ll be able to recruit.”*

*“It’s amazing to learn that the new Children’s Hospital will have its own brand new structure .... It’s incredible to think that an even better pediatric facility will be available for families in the near future to make their experiences that much more positive, thanks to the generosity of our community.”*

Jill Lennox, community fundraiser and grateful parent

with an estimated completion of February 2015.

#### More information

For more information about the new hospital and the gift announcement event, including a moving video from our patients and staff thanking Golisano, visit [www.urmc.rochester.edu/childrens-hospital/golisano-gift/](http://www.urmc.rochester.edu/childrens-hospital/golisano-gift/)

#### Updates

For frequent updates on the new hospital and its signature programs, please visit <http://golisanochildrens-hospital.wordpress.com/> (Bookmark or subscribe to the blog to stay up-to-date.)

- 1 Artists rendering of the new building.
- 2 Location of future building on the Medical Center campus.

#### BUILDING FACTS

\$134 million, six-story, 200,000 square-foot hospital adjacent to the current Strong Memorial Hospital lobby

Dedicated entrance and lobby will provide easy access from Crittenden Boulevard

56 private pediatric rooms, each being one-third larger than current private rooms, ensuring greater comfort for patients, families, and caregivers, enhanced infection control, and ample space for families to fully participate in care

New, 60-bed NICU, providing increased privacy and more much-needed space for families, life-saving equipment

The building will connect to Strong Memorial Hospital’s third floor, maintaining a strong link between Strong Beginnings obstetrical services and the NICU

The Pediatric Intensive Care Unit/Pediatric Cardiac Intensive Care Unit (PICU/PCICU) will also move to the new building

*“This is an incredibly exciting time for the children’s hospital — and for our community. Our region’s children and their families deserve this new building and all the privacy and family-centered space it will provide.”*



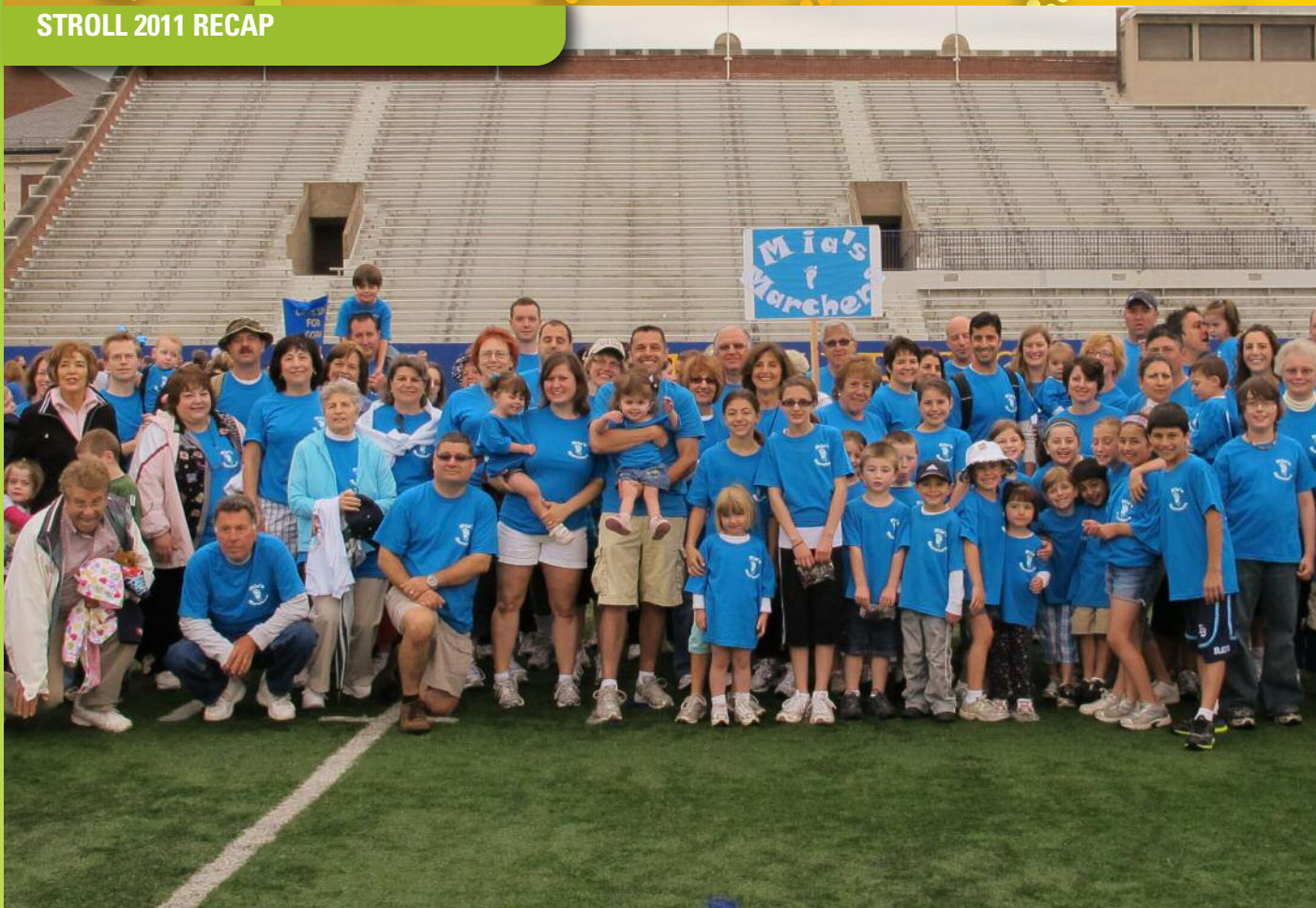
Mike Smith,  
member of Golisano Children’s  
Hospital’s board

*“The donation will only enhance the care our children will receive and in turn alleviate the pressures put on families that are going through the trauma of having their child hospitalized. The new Children’s Hospital will be built with private rooms which will allow families the comfort and privacy needed during such a difficult time.”*



Kerri Noyes,  
grateful parent





## Miracle Weekend rings in another record-breaking year

Participants walk the walk for kids' health

This year's spirited Stroll for Strong Kids brought in a record-breaking total of \$340,000 for Golisano Children's Hospital. The Western-themed event also roped in an unprecedented number of participants.

Cheers bounced through the crowd as the walkers crossed under the balloon arch to signify the start of the Stroll. Families met in Wilson Quad after the walk to find bounce houses and other activities. Kids got to sink their favorite nurses in the dunk tank, and enjoyed Subway sandwiches, Zweigle's hot dogs, Abbott's ice cream and music by Gary the Happy Pirate.

"We can't thank all of the families and sponsors enough for making this year's Stroll another huge success," said Michael Fahy, assistant director of Advancement at Golisano Children's Hospital. "The families that attend the Stroll every year make it the amazing and fun event it always seems to be."

For more details on this year's event, including photos, 5K rankings and sponsors, visit [www.givetokids.urmc.edu](http://www.givetokids.urmc.edu).





## Making the call for miracles

News 10 NBC hosted the Children's Miracle Network Hospitals (CMNH) Telethon the evenings of June 3 and 4, bringing in \$60,000 in donations and celebrating a total of \$4.2 million in donations throughout the year. The Telethon featured inspirational interviews with the 2011 Miracle Kids and their families, as well as other families who have used Golisano Children's Hospital such as the family of ① Mason Mitchell. One patient in particular, Kyle Schuhart ②, even got to live his broadcasting dream by helping reporters host the Telethon. Schuhart, who has cystic fibrosis, hopes to be a sports broadcaster after he graduates.

Pat McGonigle hosted a morning show June 3, to provide a preview of the Telethon. He interviewed nurses in the children's hospital, who volunteered to answer phones from 5 to 7 a.m., and highlighted some of the important services they offer to families.

One of the interviews was with Bob Dorman, R.N., the nurse leader in the PICU, who helps coordinate the pediatric transport team. The team coordinates transportation from other hospitals in New York or northern Pennsylvania to the University of Rochester Medical Center via Monroe Ambulance. This allows the kids to start being treated at the referring hospital and stabilized for safe transport until critical care can start upon arrival at Golisano Children's Hospital.

Golisano Children's Hospital would like to thank all the generous supporters, grateful families and the community for putting in the time and effort to make this event such a success. Special thanks to Perkins, presenting sponsor of the telethon. For videos about the 2011 Miracle Kids and their incredible stories, please visit [www.givetokids.urmc.edu](http://www.givetokids.urmc.edu).



# First controlled clinical trial for Juvenile Batten disease starts here in Rochester this summer

AFTER YEARS OF BUILDING HOPE FOR A TREATMENT, ROCHESTER RESEARCHERS AND CLINICIANS BEGIN THE FIRST CONTROLLED CLINICAL TRIAL FOR JUVENILE BATTEN DISEASE THIS SUMMER, THANKS TO \$1 MILLION IN GRANTS FROM THE FOOD AND DRUG ADMINISTRATION (FDA) AND THE BATTEN DISEASE SUPPORT AND RESEARCH ASSOCIATION (BDSRA). THE TRIAL WILL EXAMINE WHETHER MYCOPHENOLATE MOFETIL, A DRUG FDA-APPROVED TO SUPPRESS THE IMMUNE SYSTEM AND PREVENT ORGAN REJECTION IN CHILDREN, IS SAFE FOR THESE CHILDREN AND WHETHER IT CAN SLOW OR HALT THE PROGRESSION OF THE FATAL NEURODEGENERATIVE DISEASE.

Juvenile Batten disease is a very rare lysosomal-storage disease that strikes seemingly healthy children and progressively robs them of their abilities to see, reason and move. It ultimately kills them in late adolescence or young adulthood. Batten disease is in the same family of diseases as Krabbe disease to which former Buffalo Bills quarterback Jim Kelly lost his son, Hunter, in 2005.

The trial will enroll 30 patients who are already showing symptoms of the disease and will require families to travel to Rochester four times over the 22 weeks they are in the trial, which is no small feat, considering the difficulties of traveling with children who may be blind and/or seizure-prone.

“Although mycophenolate is approved for use in children to prevent transplant rejection, there are risks,” said Erika Augustine, M.D., co-principal investigator of the clinical trial and a child neurologist at URM’s Golisano Children’s Hospital. “The biggest risk for anyone whose immune system is suppressed is infection, but they could also become anemic. However, other than having Batten disease, these children are usually healthy. We hope they will tolerate the trial well.”

It comes as no surprise to the Batten research community – or the Batten family community – that Rochester is where the first controlled clinical trial will take place. URM has a long tradition of collaboration among basic science researchers and clinicians, especially when it comes to Batten disease. URM’s Batten Disease



The University of Rochester Medical Center has a long tradition of collaboration among basic science researchers and clinicians, especially when it comes to Batten disease.

Diagnostic and Clinical Research Center is also the largest Batten disease clinical research group in the world which sees about 30 patients from across the U.S. every year. About a dozen new patients with Batten disease come to Rochester for treatment or research each year. In 2010, the URM was named a Batten Disease Center of Excellence by the BDSRA.

“This isn’t heart disease or diabetes, with many affected people

willing to help with clinical trials and investigative efforts. The sample size is miniscule, comparatively, and shrinks further when you consider that patients are exceedingly fragile,” said Jonathan Mink, M.D., Ph.D., medical director of the Batten Disease Diagnostic and Clinical Research Center and chief of Child Neurology at Golisano Children’s Hospital.





## US News ranks children's hospital among nations best

GOLISANO CHILDREN'S HOSPITAL AT THE UNIVERSITY OF ROCHESTER MEDICAL CENTER (URMC) HAS BEEN NAMED AMONG THE NATION'S BEST CHILDREN'S HOSPITALS FOR NEONATOLOGY, PEDIATRIC ORTHOPAEDICS, NEUROLOGY AND NEUROSURGERY BY U.S. NEWS & WORLD REPORT.



Golisano Children's Hospital's Neonatal Intensive Care Unit (NICU) is a level IIID facility, the highest rated by the American Academy of Pediatrics and state designation – the only one of its kind in the Finger Lakes region. URM's reputation for excellence in care for Child Neurology and Pediatric Neurosurgery brings children and families from across the country for the treatment of Tourette syndrome and neuro- degenerative disorders. Its Pediatric Orthopaedic Division has expanded exponentially to meet demand for its highly specialized care of scoliosis and spinal and ribcage deformities.

"We are delighted that Golisano Children's Hospital has – again – been recognized nationally for the expert care we are known for regionally," said Nina F. Schor, M.D., Ph.D., chair of URM's Department of Pediatrics and pediatrician-in-chief of Golisano Children's Hospital. "We are able to provide this top-notch care because of the collaboration among the Depart-

ments of Pediatrics, Orthopaedics, Neurology, Neurosurgery, Obstetrics and Gynecology, Surgery, Emergency Medicine, and Physical Medicine and Rehabilitation, the Ronald McDonald House and the community."

The biggest and one of the busiest units in the children's hospital, the 52-bed NICU is the major referral center for sick and premature infants in the Finger Lakes region, caring for one of every 13 babies born in the region — or about 1,100, annually. In addition to providing clinical care, the Division of Neonatology leads robust clinical, educational and research programs.

Our Neonatal team, supported by many divisions within the Department of Pediatrics and URM, has been working very hard to improve outcomes for our fragile patients," said William Maniscalco, M.D., chief of Neonatology and professor of Pediatrics. "We're gratified for national recognition of both our outstanding care, which helps our patients grow into healthy children, and our important research, which improves

the lives of newborns everywhere."

The Child Neurology division sees about 3,500 pediatric patients every year; many come from across the region but some come from other countries to see the hospital's experts in movement disorders and rare neurodegenerative diseases, such as Batten Disease.

In 2010, the Pediatric Neurology division performed 189 pediatric neurosurgeries, 27 of which were for brain tumors. In 2009, the division performed 138 pediatric neurosurgeries, 23 of which were for brain tumors.

URMC is home to one of the largest, most comprehensive orthopaedic practices in the region. More than three dozen board-certified or board-qualified doctors cover every subspecialty of orthopaedics, from spine and sports medicine, to foot and ankle surgery, to joint replacement. Each year, faculty provides care to more than 160,000 patients.

# Dedicated, thoughtful medical care helps girl with unique spinal deformity face the world straight on

SIX-YEAR-OLD GRACIE CABLE WAS BORN WITH A VERY RARE MEDICAL CONDITION THAT CAUSED A SEVERE SPINAL DEFORMITY — SPONDYLOMETAPHYSEAL DYSPLASIA KOZLOWSKI TYPE. SHE WAS IN NEED OF A VERY SPECIALIZED DOCTOR, ONE WHO WOULD WORK WITH THE FAMILY OVER THE COURSE OF MANY YEARS TO STRAIGHTEN HER SPINE AS SHE CONTINUED TO GROW.

Jon and Becky Cable, Gracie's parents, began taking Gracie to see Pediatric Orthopaedic Surgeon James Sanders, M.D., at Shriners Hospital for Children in Erie, Pa., when she was just a toddler. Sanders and the family worked together to develop a plan for treatment as Gracie grew older and her spine grew longer. The Cables trusted Sanders with Gracie's medical care so much that when he moved to Rochester, N.Y., to take on the role of chief of Pediatric Orthopaedics at Golisano Children's Hospital at the University of Rochester Medical Center, the family went with him.

"We didn't feel comfortable switching doctors," said Becky, "and we knew that Golisano Children's Hospital would have better facilities for the spinal surgery that Gracie would need."

So the family continued to see Sanders, driving about two-and-a-half hours from their home in Salamanca to see Sanders in Rochester. In preparation



for Gracie's spinal surgery, Sanders did something somewhat uncommon and quite helpful for Gracie. Gracie had a hump right below the back of her neck. To stretch and straighten Gracie's neck before the major spinal surgery, Sanders put a halo contraption on Gracie's head with a traction unit. He taught nurses and the family how to adjust the weight on

the halo to help Gracie lift her head upwards, which made it easier for Gracie to look up at her parents' loving faces.

"It wasn't hard, once we understood and got the hang of it," said Becky. "Dr. Sanders trusted that he had taught us to do what we needed to do when we went home and he told us to call if there were any problems."

Gracie wore the halo for three months leading up to the spinal surgery, which helped straighten her neck. She had her major surgery in August 2009. Sanders fused some of Gracie's spinal vertebrae together and inserted growth rods to straighten her spine. She wore the halo incorporated into a brace for three months after surgery too. Sanders adjusts her growth rods about twice a year, to accommodate Gracie's height, as she grows bigger and taller. They couldn't be more pleased with the relationship, or with how far their little girl has come.

## Upcoming Events

**Sept. 10,**

### **An Evening with Heart Works**

Transit Valley Country Club, 8920 Transit Rd., East Amherst. Tickets for hors d'oeuvres, premium cocktails, a light dinner and dessert are \$50. The event will have live music and dancing, Chinese basket raffles and a silent auction. For more information, visit [www.heart-works.org](http://www.heart-works.org).

### **Sept. 14, Miracle Jeans Day**

Sign up to wear your favorite baby blues for kids on Miracle Jeans Day, a nationwide event hosted by Children's Miracle Network

Hospitals. Registering is easy. Just visit [www.miraclejeansday.com](http://www.miraclejeansday.com) and sign up to donate \$5. You'll receive a button or sticker that states that you're wearing jeans to support your local children's hospital. Sign up individually or get your school or workplace involved to make a bigger difference for kids in our community.

### **Sept. 17, Music for Miracles**

Rush Creekside's outdoor pavilion. This family-friendly event is hosted by Team Ali-Gaiters, a group of friends and family members who have come together to

support the hospital that helped Ali Klube and her cousin Nathan Brandow, after they were born with congenital heart defects. Music for Miracles will take place from 2 to 10 p.m. Please contact Jackie Klube at (585) 624-4759 for details.

### **Oct. 9-16, Cruise for a Cause**

Carnival Valor. Take a fun getaway with the family this fall and know that you'll be helping kids back home. This year's cruise will visit the Bahamas, St. Thomas, Puerto Rico and more. For more information, visit [www.cruiseforacause.org](http://www.cruiseforacause.org).



## Children's Miracle Network spotlight

Local Walmart and Sam's Clubs blew past totals out of the water, with a very successful six-week campaign to raise funds for Golisano Children's Hospital at the University of Rochester Medical Center. The stores raised more than \$92,000 for the hospital, a 12 percent increase from last year. In addition to \$1 Children's Miracle Network Hospitals (CMNH) balloon sales, the stores held fun activities for employees to garner donations and held the annual Golfing for Kids tournament.

As part of the Miracle Home Program, the region's RE/MAX realtors have the opportunity to make a donation for every transaction they make, resulting in more than \$27,000 raised at five area offices. RE/MAX First donated an incredible \$13,000 to Golisano Children's Hospital through its agents contributions and by serving as sponsors for the Stroll for Strong Kids and Gala. RE/MAX Plus raised \$9,300 and RE/MAX Realty raised \$5,000 through the generosity of their agents. Special thanks to our friends at the Lakeville and Dansville locations.



The Rite Aid store on Dewey Avenue deserves kudos for all its hard work in motivating employees and customers to give to Golisano Children's Hospital. Employees all chipped in to purchase four raffle prizes for customers who bought CMNH balloons. The raffle prizes ranged from a DVD and movie snacks to a \$150 Kwik Fill gas card. Employees also held a used book sale, a sidewalk sale, a bake sale and an Easter goodies sale to help raise funds for the hospital. Thanks so much to Store Manager Lorrie Hyder, Assistant Manager Tracey Cirillo and all the employees who did so much to help support the Children's Hospital. In total, local Rite Aid stores raised \$13,000 during their campaign.

We'd like to offer a special thanks to:

- American Legion raised \$3,000 after hosting a variety of fundraising events, such as family barbecues.
- Chico's joined the CMNH sponsors network this year and sold CMNH bracelets in their store.
- The local Kiwanis Divisions hosted their annual Quarter Mile of Quarters events in April. Those events, combined with the annual golf tournament at Shadow Lake, raised close to \$10,000 for Golisano Children's Hospital.
- Kinney Drugs raised \$4,000 for our region's kids, thanks to CMNH balloon sales.

## Talent show fundraisers elicit pride, positive impact on community

TALENT SHOWS LEAVE EVERYONE WITH A SENSE OF ACCOMPLISHMENT.

PARENTS, FRIENDS AND FAMILY MEMBERS GET TO WATCH, WITH PRIDE,

AS KIDS PERFORM THE ROUTINES THEY'VE WORKED SO HARD ON.

When it comes to one of Ida "Ms. Ida" Wheeler's talent shows, everyone involved can go home knowing that they've made a great contribution toward our children's future.

For the past nine years, Ms. Ida has held the Talent for Tots and Teens fundraiser, to benefit the Pediatric Intensive Care Unit at Golisano Children's Hospital at the University of Rochester Medical Center. Wheeler started

a holiday talent show in 2007, which has been very successful. She's held various other talent shows as well, including the Timothy Mitchum and Friends Fundraiser in 2009, the 2010 Golden Treasure Fundraiser and the Platinum Recital in June. This year, Ms. Ida surpassed her annual goal of \$10,000, raising \$11,026.

Ms. Ida loves holding the shows and appreciates the relationships she has



developed with dance students, parents and friends in the Greece community. She is especially grateful for her partners, like Elise Gaudino, director of Vision Dance Studios, whose students have participated in the talent shows since they began in 2003. Ms. Ida said she's helping Golisano Children's Hospital in the way she always dreamed she could.

# B&L Wholesale Supply surpasses \$1 million mark, dedicates gift to new hospital

B&L Wholesale Supply cares about kids, and they know how to show it! B&L crossed the \$1 million mark in funds raised for Golisano Children's Hospital at the University of Rochester Medical Center (URMC) after this year's annual golf tournament in June. Every year, the event raises a total more remarkable than the year before. This year broke the record with nearly \$124,000.

"We couldn't possibly be more grateful for B&L's generous contributions and for their personal commitment to help Golisano Children's Hospital," said Scott Rasmussen, vice president of Advancement at URMC.

B&L's amazing gift is one of the first major gifts that will go toward a new building for Golisano Children's Hospital. Plans were announced in July, thanks to a leading gift of \$20 million from the hospital's namesake, Tom Golisano (see pp. 4–5 for more details).

In addition, B&L Wholesale Supply has helped Golisano Children's Hospital's social work program, which assists families with transportation, lodging, food and clothing during their child's hospital stay.

B&L's donations were the driving force behind renovating the B&L Wholesale Supply Pediatric Treatment Center, a facility that was



updated in 2008, to better serve patients who come to the hospital to receive outpatient care for health issues, such as cancer and blood disorders. In 2010, B&L's contributions also helped fund a state-of-the-art cardiac ultrasound machine for the hospital's Children's Heart Center.

What's more, B&L's leadership team is personally dedicated to supporting the fundraising efforts of others in the community. Bob Jacobson, director of Human Resources at B&L Wholesale Supply, has enthusiastically served as co-chair of Golisano Children's

Hospital's community fundraising committee and as a Golisano Children's Hospital board member for many years.

"It's been a privilege to serve on the board and on the community fundraising committee," said Jacobson. "Supporting Golisano Children's Hospital is something that I am passionate about."

Golisano Children's Hospital is proud to recognize such loyal supporters as those at B&L Wholesale Supply. Thank you, for helping us build a brighter future for our children.

## 24th annual Gala takes guests to Wonderland



Gala Event Chair Howie Jacobson (left) and Honorary Chair Roger Friedlander (right) did some special sponsorship visits for the Gala, donning Mad Hatter caps.



**Don't be late for this very important date. The 24th annual Golisano Children's Hospital Gala will be Saturday, Oct. 29, at the Rochester Riverside Convention Center.**

The event will take guests to Wonderland for an evening of delicious food and drink, as well as live and silent auctions, all to benefit our region's only children's hospital.

The black-tie event starts at 6 p.m. with

a silent auction and a cocktail hour. At 8 p.m., the live auction and dinner begin. The Gala is Golisano Children's Hospital's premier annual fundraiser, with grateful parents, sponsors and local business owners coming out to support children in the Greater Rochester area and have a good time doing so.

This year, we are excited to recognize Roger and Carolyn Friedlander as honorary chairs. "We've enjoyed attending the Gala for years, and look forward to playing a larger

role in this year's event," Friedlander said.

The presenting sponsor is The Cabot Group, a local real estate firm. The firm's owner, Mike Smith, is an active member on Golisano Children's Hospital's board.

Tickets are \$175 per person. For info., or to donate an item for the auctions, please call Golisano Children's Hospital's Office of Advancement at (585) 273-5948. Sponsorships are available.





## Daystar and hospital help patients and families

MIA FALLONE AND HER TWIN SISTER, GABRIELLA, WERE BORN ON NOV. 25, 2008. WHILE GABRIELLA HAD NO COMPLICATIONS, MIA HAD BEEN DIAGNOSED WITH HYDROCEPHALUS AT 16 WEEKS GESTATION, MEANING SHE HAD EXCESS FLUID ON HER BRAIN. SHE ALSO HAD VATER SYNDROME AND COMPLICATIONS FROM THAT, INCLUDING A SINGLE KIDNEY AND ABNORMAL VERTEBRAE. HOURS AFTER BIRTH, MIA HAD SURGERY TO DRAIN THE FLUID ON HER BRAIN. SHE WOULD HAVE SIX MORE SURGERIES IN THE NEXT 13 MONTHS.

Carleen Fallone, the girls' mother, felt lost. The family was in a period of transition with two newborns, and one was medically fragile. That's when Carla LeVant, senior pediatric social worker at Golisano Children's Hospital at the University of Rochester Medical Center, recommended Fallone contact Daystar for Medically Fragile Infants, Inc.

Daystar is a medical daycare facility that offers nursing-supervised daycare for medically fragile children 3-years-old or younger. It is the only facility of its kind in New York state. Daystar is planning an expansion to a new, larger facility and will serve children through age 5, due to constant demand for its services.

Natalie Anderson, executive director of Daystar, thinks the collaboration between Daystar and Golisano Children's Hospital is a win-win. All the clients are patients of the hospital who find out about Daystar through hospital staff. Daystar's nursing team also communicates with specialists, pediatricians and therapists at the hospital to help give the kids opportunities they wouldn't otherwise have, such as one-on-one care and the chance to be around kids like them.

"Daystar helps families in their ability to cope and to creatively approach obstacles they encounter. Perhaps most importantly, it gives them peace of mind and comfort in knowing

their child is in safe, competent and loving hands," said Anderson.

Parents can take comfort in knowing their medically fragile child is safe with Daystar, especially in collaboration with the children's hospital.

"That is always more comforting for families than just sending them to a regular day care, and we can be more confident of the services that will be provided," said LeVant.

Mia started attending Daystar when she was 9-months-old. She receives occupational therapy, physical therapy and music therapy. Fallone cannot thank the staff enough for what they have done for her family.

"Our lives had changed, and we felt like we were lost or on our own island. We met people at Daystar in the same position, and they all understood what we were going through as parents. They became an instant extension to our family."

Fallone credits Mia's progress to the workers at Daystar, whose caring attention has allowed Mia to overcome some outstanding obstacles.

For more information on Daystar, visit [www.daystarhome.net](http://www.daystarhome.net).

## Lunch with Judge Judy inspires generous gift to hospital

For years, Philip Gelsomino had quoted “Judge Judy-isms.” He had read all of her books and had gained a great respect for the way she stuck to the facts to resolve the issue at hand. Gelsomino, who has been an enormous supporter of Golisano Children’s Hospital for many years, dreamed of one day sitting down to dinner with the reputable judge.

Shortly after his birthday, in November, members of Golisano Children’s Hospital’s Advancement team decided to write a letter to Judge “Judge Judy” Sheindlin, requesting a meeting. They hoped an opportunity to meet his idol would be a thank-you gift for the man who has been a major sponsor for the Telethon, Golf Classic and Gala for many years, in addition to supporting numerous projects within the hospital. When Gelsomino heard that his dream was actually going to come true, he almost fainted.

“I said, ‘Please tell me you’re

kidding.’ They said, ‘Nope, but I have bad news: It’s lunch, not dinner.’ I didn’t say a word.”

The lunch took place in New York City this past June, between Gelsomino, his wife Beverly, Judge Judy and her husband, Judge Jerry Sheindlin. The two-hour lunch was everything Gelsomino had hoped it would be and more. Gelsomino was so grateful to Golisano Children’s Hospital staff members that in Judge Judy’s honor, he donated \$20,000 to the hospital as a thank you for arranging the meeting. For Gelsomino, the experience was one that he’ll never forget, and one day hopes to repeat. Either way, Gelsomino knows that his gift was well worth it.

“I think about the future and the future is our children,” said Gelsomino. “You never know when you’ll need a hospital, especially one as great as Golisano Children’s Hospital.”



## Guest Bartending raises big bucks for kids

Some well-known hospital advocates got a chance to mix it up during the second set of Guest Bartending events this past spring. The first event was held in March at Rookies in Pittsford and the second at Henry B’s in Downtown Rochester. The opportunity to bartend was auctioned off at the annual Gala last October. The result – a great time for all of our bartenders and an even better time for the guests who enjoyed having special drinks mixed by some of their favorite friends.

The duo of Bradford Berk, M.D., Ph.D., CEO of the University of Rochester Medical Center and Howie Jacobson, managing partner at Dixon Schwabl, took home the trophy of “Master of Tips” for the evening. Their very creative Berk-Howie martini received rave reviews. The events raised more than \$4,000 in tips for Golisano Children’s Hospital.





## special thanks

- **The Battle of the Beaks** organizers from St. John Fisher and Nazareth Colleges raised \$13,710 from their events and **the Winter Walk for Strong Kids**. Thank you so much to all the students and attendees for their hard work.
- Thanks so much to **Nazareth College** for raising \$2,390.45 at the **SMILE Spaghetti Dinner** fundraiser April 1 to benefit Golisano Children's Hospital.
- **The 9th annual Taylor Brush Dinner Dance** took place April 9. Jen and Tim Brush, 2009 Miracle Maker award winners for the grateful parents category, hold the event every year in memory of their daughter Taylor. The event raised \$6,700 for Golisano Children's Hospital's Social Work Program. Thank you.
- **The Row for Strong Kids** took place April 9. The Pittsford Crew team rowed on stationary machines. \$4,000 from the proceeds was donated to Golisano Children's Hospital. We appreciate your generosity.
- **The Roc City Rib Fest** at Ontario Beach Park was a phenomenal event for families that took place during Memorial Day weekend to benefit local charities. The event raised more than \$15,000 for Golisano Children's Hospital. Thank You.
- **The Martha Brown Middle School Kid-to-Kid Crawl** raised nearly \$15,500 this year thanks to nearly 95 percent participation from the students and faculty at Martha Brown. We can't thank you enough.
- On June 20, **the Cheshire A/V Golf Tournament** took place at Mill Creek Golf Club, and raised over \$4,500 for the Kirch Center at Golisano Children's Hospital.
- On June 22, **B&L Wholesale Supply** raised \$123,695 from their **17th Annual Charity Golf Tournament** to help children at Golisano Children's Hospital receive the best possible care. Thank you to all involved.
- Special Thanks to Debbie Moyer and the **Tim Milgate Golf Tournament** for their donation of more than \$20,000 from their 12th annual event.
- **Team Cruizin' for Cory** and the **Milburn Family** donated \$5,000 from their annual Euchre Tournament and Casino Night.
- Thank you so much to **Fairport's Jefferson Avenue School Student Council** for donating \$1,823.69 in proceeds from their annual staff basketball game on March 18.
- Thank you to the staff at **ALPCO Recycling, Inc.** for their generous donation of \$1,659. It means a lot to all of us to have your support.
- We appreciate the **Penfield High School Students from the Leadership Seminar**, who donated \$2,231.82 to Golisano Children's Hospital. Thank you all.
- **PIC's Place** collected almost \$2,600 in coin donations for the hospital.
- **The Eddie Meath All Stars** donated \$5,000 from last year's football game.

Many thanks to these and all generous supporters and event organizers that benefit Golisano Children's Hospital!

If you are interested in hosting a fundraiser please contact Michael Fahy at: [michael.fahy@rochester.edu](mailto:michael.fahy@rochester.edu) or 585-276-5176

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