

University of Rochester School of Medicine and Dentistry
Office for Faculty Development
Junior Faculty Biomedical Research Association

Elevator Pitch: Moving Your Research in the Right Direction

Wednesday, January 19, 2022 | 4:00 p.m. – 5:00 p.m.

To register: <https://forms.gle/4g6vHWbXSQ9MDVcf6>

Presented by

Thomas J. Mariani, PhD

David Hamilton Smith Endowed Professor of Pediatrics
Professor of Biomedical Genetics and Environmental Medicine
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Developing and presenting an elevator pitch (i.e., a quick synopsis of your research goals) is an important skill for junior faculty to acquire. In this session, we will have two presenters from the world of business administration and health sciences research discuss the key aspects of an ideal elevator pitch. We will spend the second half of the session helping you to create an elevator pitch for your research, so bring along your ideas.

At the conclusion of the seminar, the participant will able to:

1. Why an elevator pitch is valuable in science
2. Key aspects of an elevator pitch

The URSMD Junior Faculty Biomedical Research Association (JFBRA) is an academic peer group designed to serve the unique needs of early-stage Ph.D. and M.D. faculty to promote our success in scientific discovery, funding, publications, mentoring, teaching and service to the University of Rochester and the greater Rochester community. For more information or to be added to the JFBRA distribution list, please contact the JFBRA Co-directors or email faculty_development@urmc.rochester.edu

JFBRA Leadership Co-Directors

Elaine Hill, PhD

Associate Professor of Public Health Sciences,
Obstetrics & Gynecology and Economics

Homaira Rahimi, MD, MTR

Associate Professor of Pediatrics
Department of Pediatrics
Center for Musculoskeletal Research

ACCREDITATION The University of Rochester School of Medicine and Dentistry is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

CERTIFICATION The University of Rochester School of Medicine and Dentistry designates this live activity for a maximum of 1 *AMA PRA Category 1 Credits(s)*TM. Physicians should claim only the credit commensurate with extent of their participation in the activity.