

# Working Collaboratively for the First Community-based Comprehensive Health Survey of a US Deaf Community

Rochester Prevention Research Center:  
National Center for Deaf Health Research  
University of Rochester

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# Communication Rules

- Turn-taking – the interpreters can only interpret for one speaker at a time
- Wait for the delay
- Be aware of others -- deaf people use different cues (visual rather than auditory) to indicate they want to make a comment

# Take Home Messages

- ASL is not English
- Deaf sign language users comprise understudied disparity populations
- Community-based participatory research is essential to the survey adaptation process

# Outline

- Background
- Review a few steps in the survey development process
- Describe survey interface (screen shots)
- You can see the actual survey after the presentation, near the NCDHR posters

Are you currently taking medications?

# Sign Language

- American Sign Language (ASL)
  - Different from English
- English-based signing
- Not measured by census/surveys



# Deaf people who use ASL

- Usually adults deaf since birth or childhood
- Late-deafened adults very different
- “Rubella bulge”

# Why Deaf people?

- HP2010 objectives
- Disparities in access to research
  - Modality
  - Language
  - Literacy
- Disparities in health & healthcare

# Rochester NY

- Many sign language users
- Rochester Deaf Health Task Force
- Rochester Prevention Research Center:  
National Center for Deaf Health Research
  - health promotion & disease prevention with deaf ASL-users and their families
  - Local & national connections
  - Core project is to create an accessible survey to collect data

# Social similarities

## ASL-users & other language minorities

- Use of a non-English language
- Socialize & partner/marry within community
- Cultural norms different than those of the majority community
- Children often become bicultural/bilingual

# Opportunity similarities

## ASL-users & other language minorities

- Many have lower education level, income, & literacy than the general population
- Often encounter prejudices that limit opportunities
- Often have limited access to English language-based information

# Healthcare similarities

## ASL-users & other language minorities

- Infrequently encounter a doctor from their own cultural group
- Often experience language differences as barrier to good healthcare
- Often experience cultural insensitivity as barrier to good healthcare
- Often have limited health knowledge
- Poorer health status than general population
- Less frequent physician visits than general population

# Differences

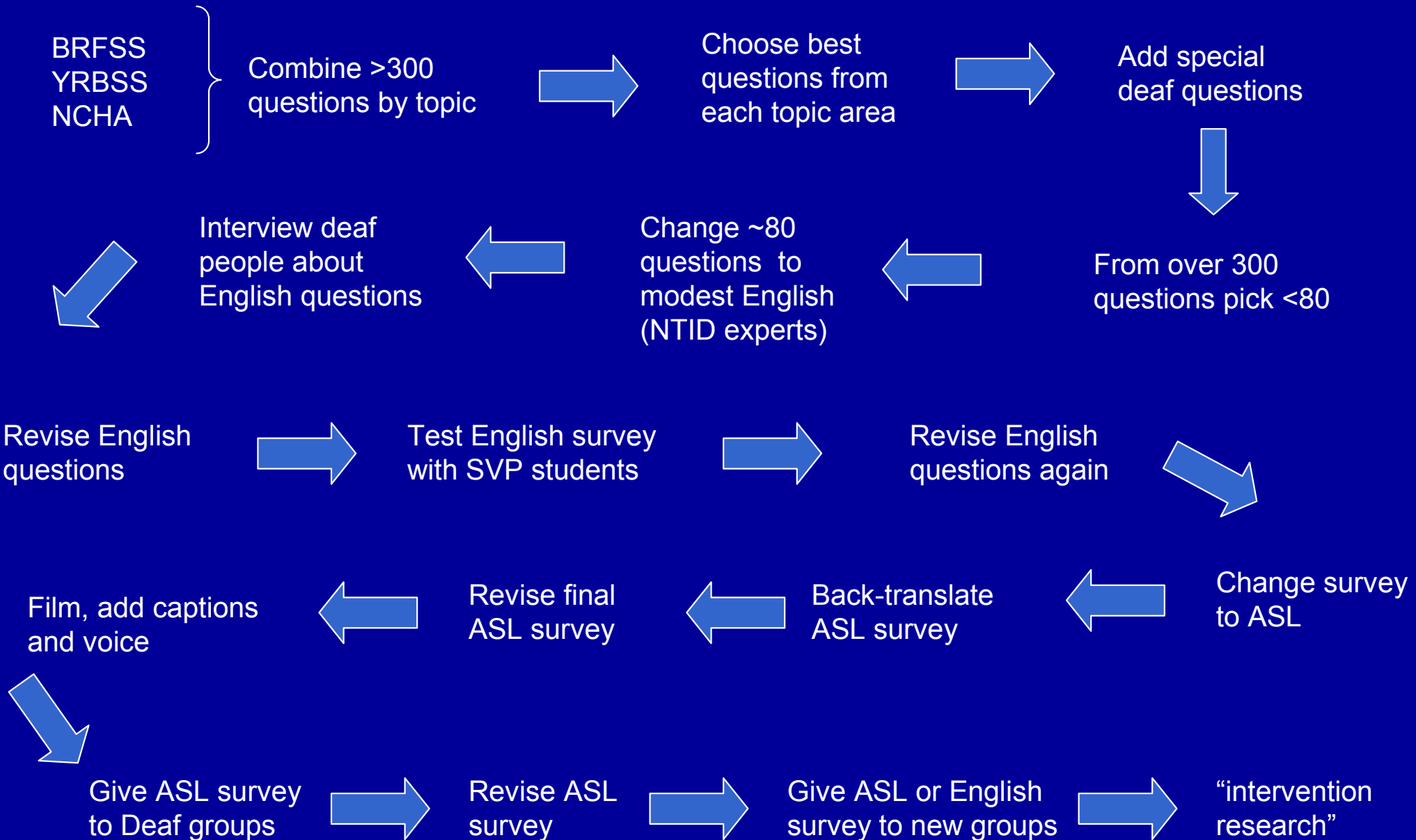
## ASL-users & other language minorities

- Deaf culture often transmitted from peers (horizontally) rather than from parents (vertically)
- Doctors/researchers often expect deaf people to have fluency in written English
- Doctors/researchers often expect deaf people to speechread English
- Americans with Disabilities Act applies to deaf people

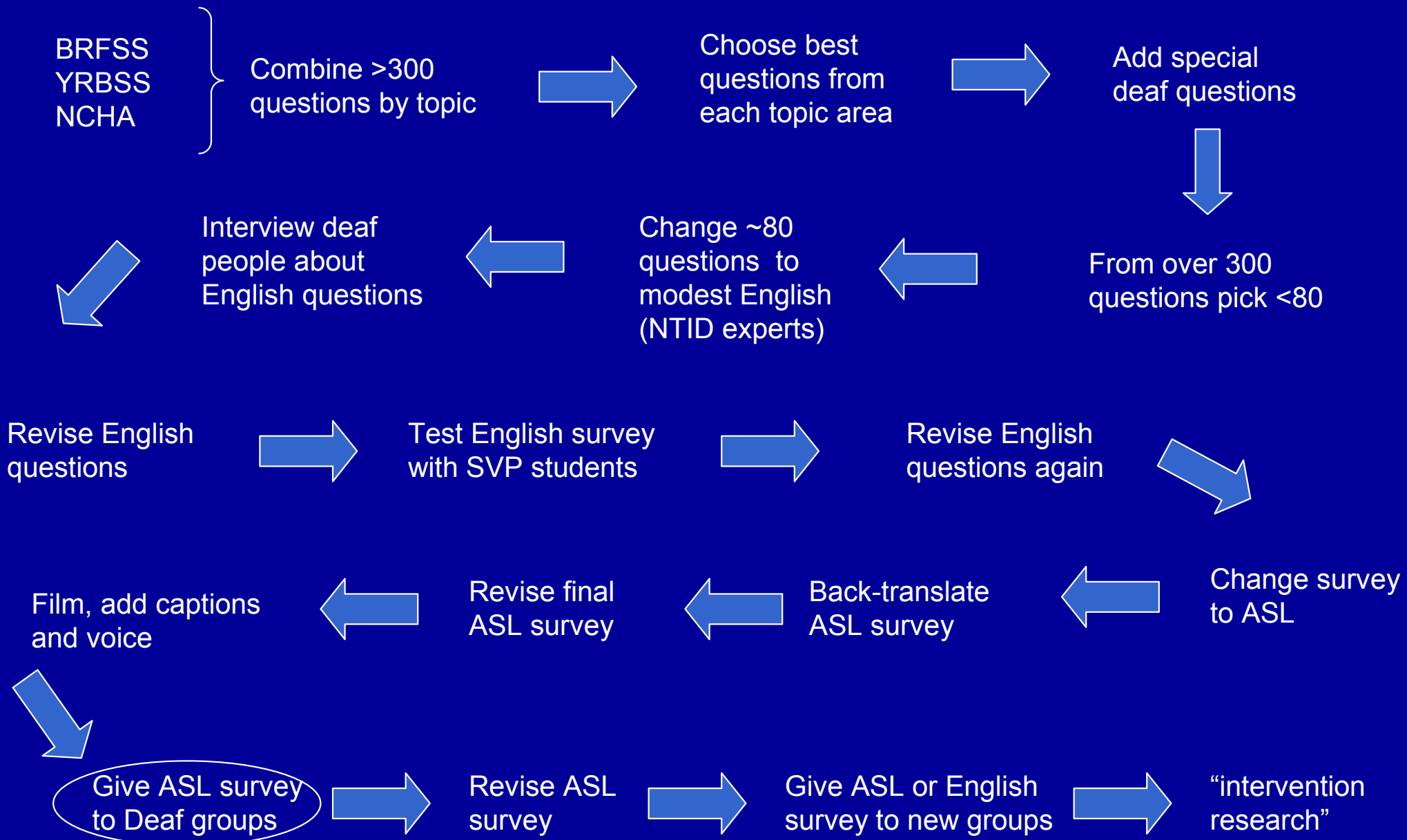




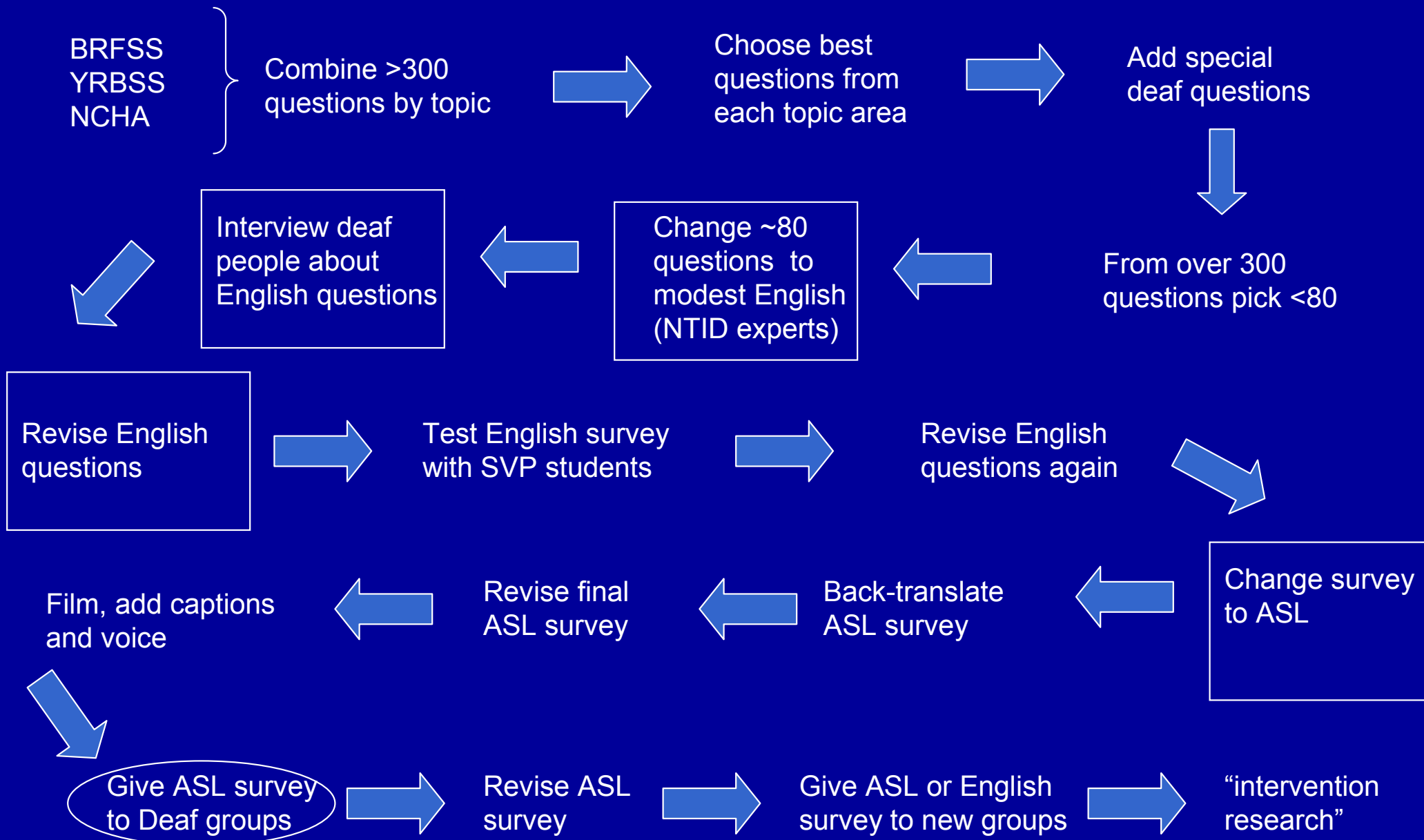
# Core Project Steps



# Core Project Steps



# Core Project Steps



# Adapt English

- Linguists reviewed original English
  - “Do you wear a helmet when you ride a motorcycle?” changed to “When you ride a motorcycle, do you wear a helmet?” [from NCHA]
- In-depth individual cognitive interviews
  - “... blood cholesterol tested ...” [from BRFSS]

# Dictionary

- Addresses fund of information
- Similar in function to BRFSS explanations
  - Mammogram
- Consistent with purpose
  - Compare with other groups
  - Compare pre- & post- intervention



# Translations

- Bilingual fluent community members & researchers
- Two teams
  - ASL
  - English-based sign
- Script video-recorded
- Independent back-translations
- Sometimes further decisions made in the studio

# ASL Translation

- 6 team members
  - 3 from DHCC
  - 3 from NCDHR Research Committee
- Decision examples
  - Include question stem in response
  - Education level question -> 11 items



# EBS Transliteration

- 4 team members
  - 1 from DHCC
  - 1 from NCDHR Research Committee
  - 2 from community
- Task to match English source and ASL translation
- Decision examples
  - Voice track



# Interface design

- Accessible for broad range of education levels
- Strong feedback from the community about confidentiality
- Survey collects a lot of data



CC



CC



CC



CC



CC



CC

My name is Patrick. You can touch on the other signers. You can pick a different signer at any time. When you are done. Touch next.



## Introduction



During the survey questions, sometimes you will see that the letter 'i' with a circle around it will appear. Touching the 'i' will open a dictionary. You may see a word or sign that is unfamiliar. In this example we use the word 'cholesterol'. Touch the 'i' and a panel with the word being defined will slide out from the right. A sign explanation of the word will be given and then the English text version will appear. To close the dictionary, touch the box with the X in the top right corner.

### **i** Cholesterol

- A** Example Answer 1
- B** Example Answer 2
- C** Example Answer 3

As the survey progresses sometime you may see an 'i' inside a circle appear.



Basic Demographics



Navigation icons: close, home, back, forward, search, refresh, print

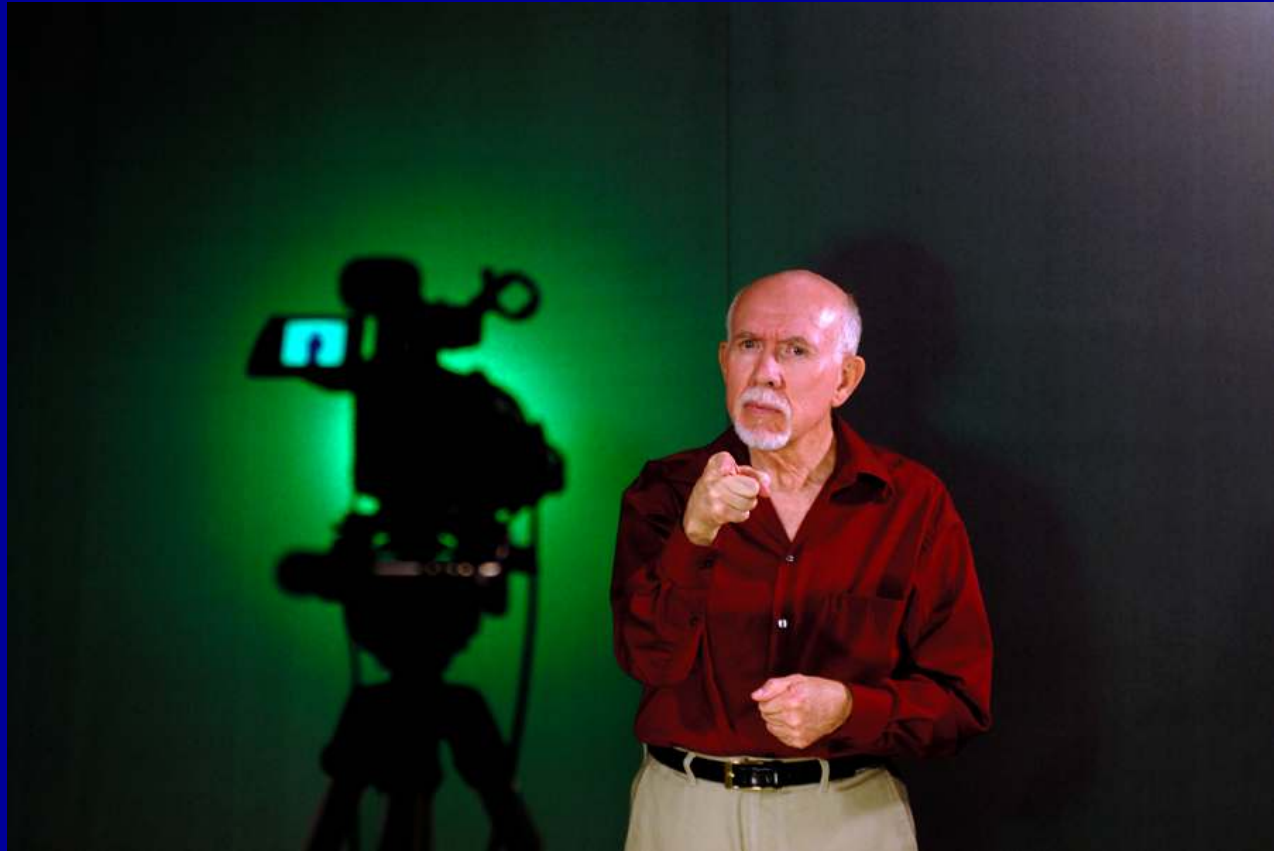
Vertical menu: R, L, P, G, MaryBeth, D



You are a man. 

-  AA 
- ? Are you female or male?
  - A female
  - B male**





# Survey Experience

Early data collection

Summary of data collected 2/29 – 3/17 2008

- 115 surveys
  - 58% at NCDHR
  - Community locations include
    - Deaf club
    - Apt complex with many deaf residents
    - U of R department with many deaf faculty/staff
- 40 exit interviews



# Exit Interviews

## Early data collection

- A lot of positive feedback
- Concerns about the survey length
- Some discomfort with some topics
  - violence, mental health, alcohol
- No questions should be dropped
- Suggestions for future topics



# Demographics

## Early data collection

|              |         |
|--------------|---------|
| Men          | 50.5%   |
| Age (median) | 50 yo   |
| Age (range)  | 18 - 77 |
| Hispanic     | 2.9%    |
| White        | 92.1%   |
| Married      | 52.9%   |

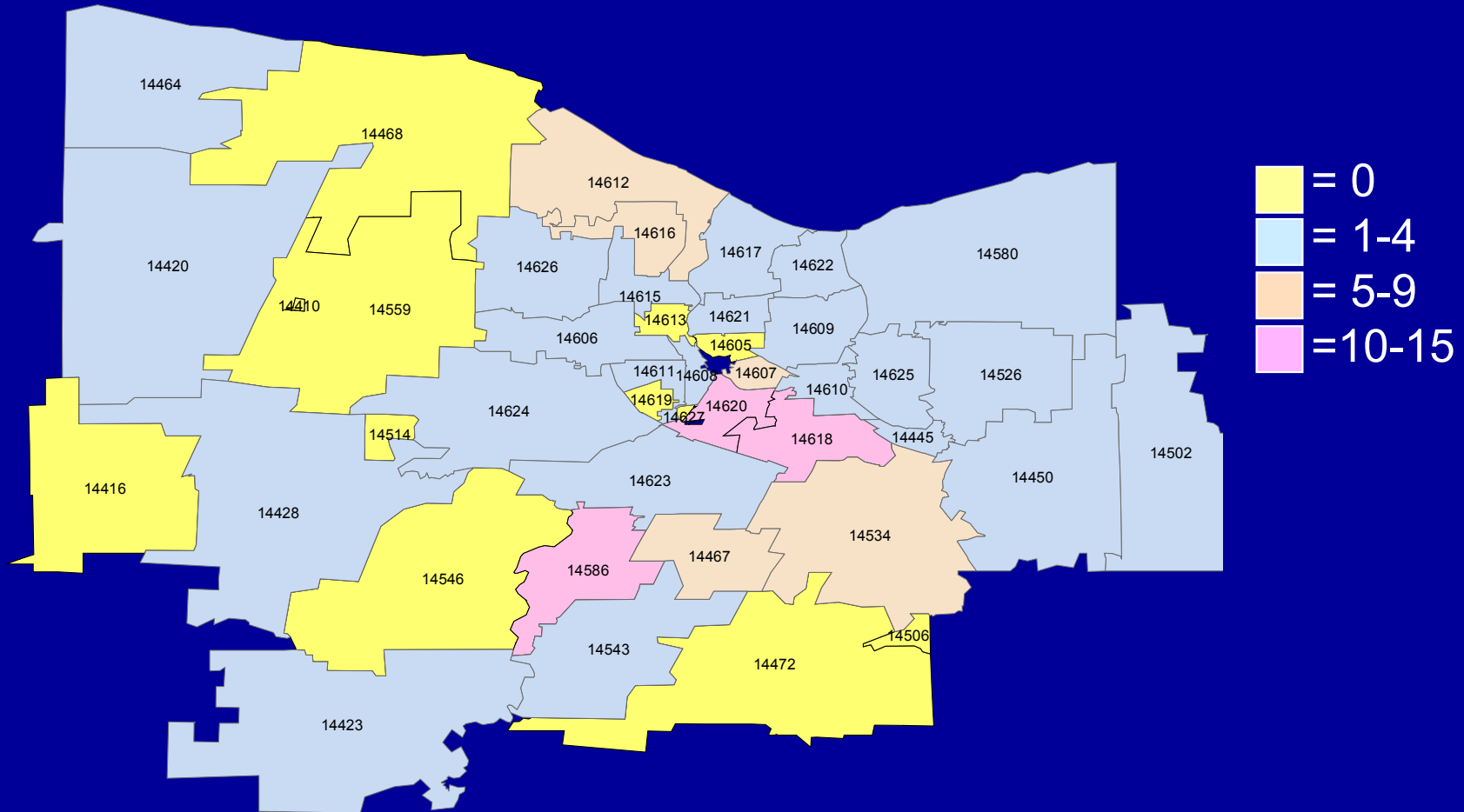
# Demographics

Early data collection

|                       |       |
|-----------------------|-------|
| Health = fair or poor | 4.4%  |
| Education             |       |
| Graduate degree       | 32.0% |
| College 4yr degree    | 16.5% |
| Some college          | 34.0% |
| HS graduate           | 13.6% |
| < HS                  | 3.9%  |

# Geographic distribution

## Early data collection



# Deaf demographics

## Early data collection

|                        |       |
|------------------------|-------|
| Deaf parent or sibling | 31.4% |
| Age became deaf        |       |
| Birth                  | 70.9% |
| < 1 year               | 13.6% |
| 1 – 6 years            | 10.7% |
| don't know             | 4.9%  |

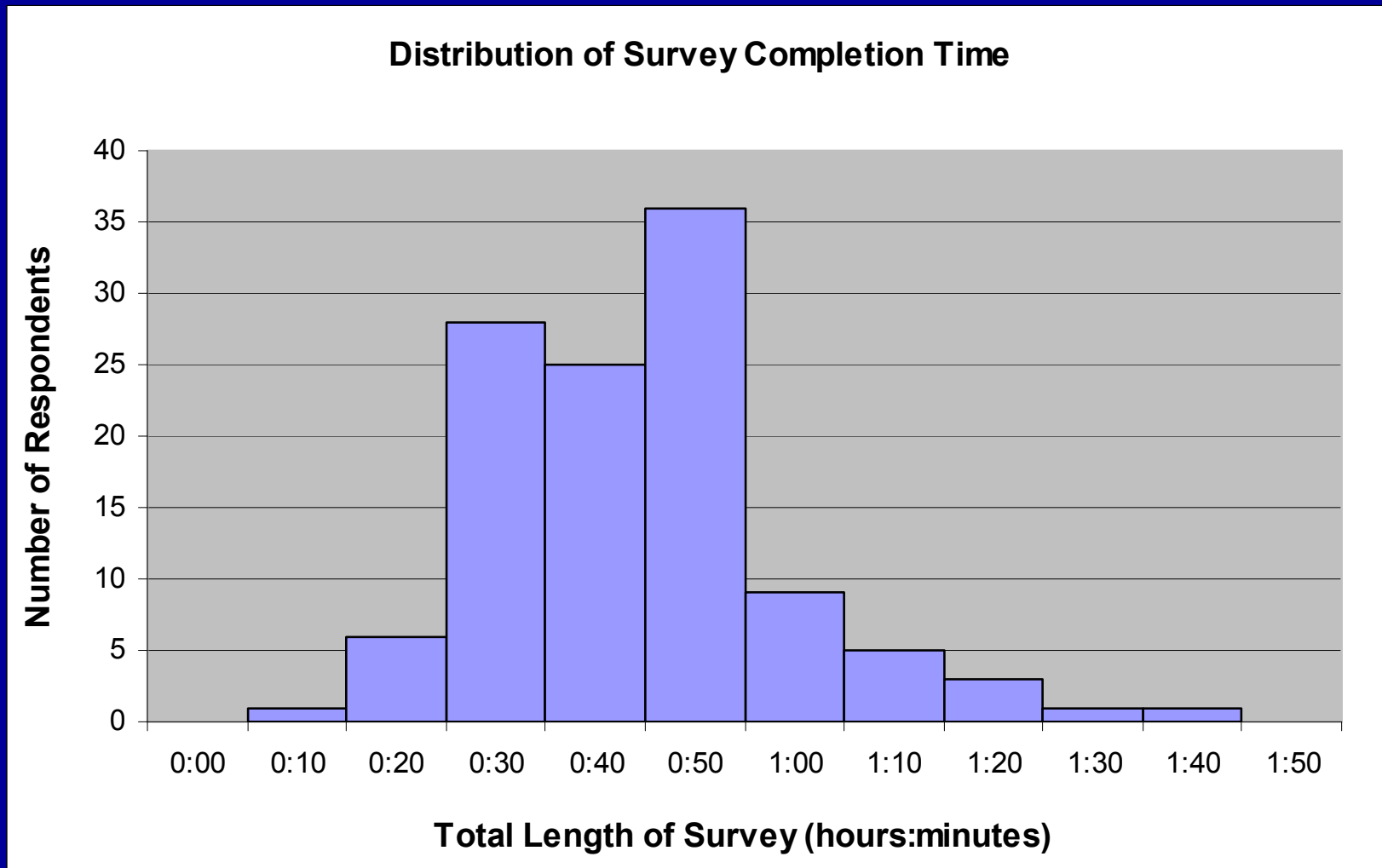
# Survey time

## Early data collection

|              | Mean $\pm$ SD     |
|--------------|-------------------|
| Consent      | 5:51 $\pm$ 0:54   |
| Instructions | 6:18 $\pm$ 3:15   |
| Survey       | 27:06 $\pm$ 13:21 |

# Survey time

## Early data collection







# Take Home Messages

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Questions?

Feedback?

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