

2020 ANNUAL REPORT THE HOEKELMAN CENTER

FOR HEALTH BEYOND MEDICINE
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GOLISANO CHILDREN'S
HOSPITAL

URMC, DEPARTMENT
OF PEDIATRICS





A NOTE FROM THE DIRECTOR

Dear Friends,

Last year I wrote: "Looking out at Rochester, I see a bright future and am entering 2020 with a clear vision for increasing the Center's capacity to "move the needle" with measurable impact on community-level outcomes for children."

Obviously, COVID changed everything in 2020. But storms clear eventually, and you have to have some rain to get a double-rainbow. In terms of our mission, the pandemic just emphasized how much we need evidence-based community health action. I know we'll never reach the end of the rainbow of perfect health equity, but we are going to keep moving in that direction.

Take Care,

Andy Aligne

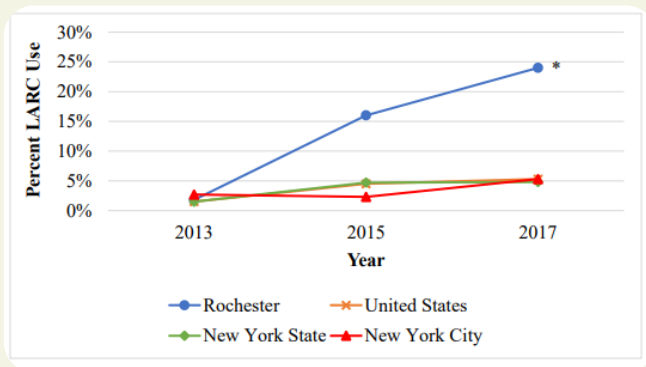
ANDY ALIGNE, MD, MPH
HOEKELMAN CENTER, DIRECTOR

THE LARC INITIATIVE

SUPPORTED BY
THE GREATER ROCHESTER HEALTH FOUNDATION

The LARC Initiative offers education on long-acting reversible contraception (LARC) to adults who talk to teens. We promptly responded to the challenges of 2020, pivoting to virtual presentations. Despite the restrictions of this year, we hosted 13 talks and participated in 6 community events, reaching 274 people.

The LARC Initiative continues to participate in many community coalitions, such as the Latino Health Coalition, the Metro Council for Teen Potential, Stay True 2 U, and Rochester's Sexual & Reproductive Justice Task Force.



AJOG American Journal of Obstetrics & Gynecology

ORIGINAL RESEARCH GYNECOLOGY | VOLUME 222, ISSUE 4, SUPPLEMENT, S890.E1-S890.E6, APRIL 01, 2020

Impact of the Rochester LARC Initiative on adolescents' utilization of long-acting reversible contraception

C. Andrew Aligne, MD, MPH | Rachael Phelps, MD | Jessica L. VanScott, MPH | Sarah A. Korones, BA | Katherine B. Greenberg, MD

In April 2020, our article "Impact of the Rochester LARC Initiative on Adolescents' Utilization of Long-Acting Reversible Contraception" was published in the American Journal of Obstetrics and Gynecology. This showed that Rochester succeeded in increasing LARC use among adolescents from 4% in 2013 to 24% in 2017.

After publication, we were featured in several interviews and articles, including in the Strong Kids newsletter, Contemporary OBGYN, 13WHAM News, and in an **interview with Jennifer Johnson**, Director of Family and Community Outreach at Golisano Children's Hospital.



Current Healthcare Crisis Award Winner

Impact of the Rochester LARC Initiative on adolescents' utilization of long-acting reversible contraception.

C. Andrew Aligne, MD, MPH—Golisano Children's Hospital
Rachael Phelps, MD—Medical Students for Choice Philadelphia
Jessica L. VanScott, MPH—Golisano Children's Hospital
Katherine B. Greenberg, MD—Golisano Children's Hospital
Sarah A. Korones, BA—University of Rochester School of Medicine and Dentistry

We ended the year being awarded the 2020 Current Healthcare Crisis Prize Award from the Rochester Academy of Medicine for our paper. This award recognizes a publication addressing an ongoing local or regional healthcare challenge pertaining to public health and prevention.

PICTURED LEFT TO RIGHT: ANDREW ALIGNNE, MD, M.P.H., RACHAEL PHELPS, MD, JESSICA VANSOTT, M.P.H., KATE GREENBERG, MD

PEDIATRIC LINKS WITH THE COMMUNITY



Photo at the YMCA during its Community Beautification event 8/18/2020. Left to right Suzanne Mayer, President of Hinge Neighbors and Internal Medicine residents Samuel Ayo, Karen Kruser, Gabriella Logroño.

Since its beginnings, **Pediatric Links with the Community (PLC)**, has trained over **800 young doctors** about critical factors affecting child health by sending them to visit various community-based organizations and programs.

The Covid pandemic severely disrupted PLC site visits. We adapted with Zoom visits and by creating new learning experiences. This year the Internal Medicine Department recognizing the importance of community outreach work as fundamental to understanding the Social Determinants of Health has partnered with the Hoekelman Center. This partnership will provide Internal Medicine support to their community outreach curriculum by coordinating visits of young doctors to various community sites.



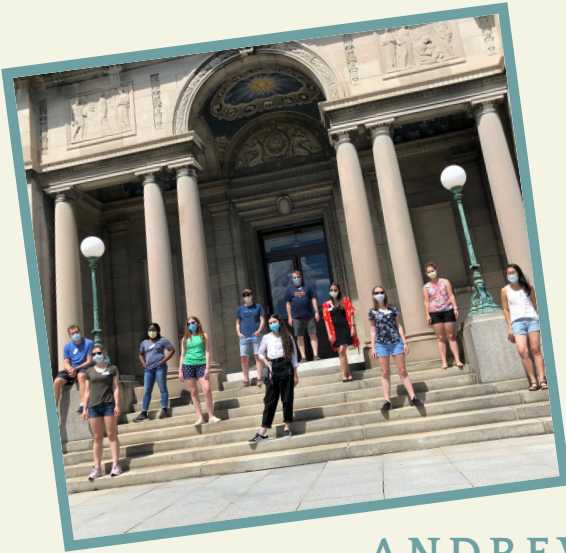
PLC has been able to maintain contact with many of our community partners and has even added on Law NY as well! Residents are able to meet with lawyers to discuss their roles and sometimes are able to meet with judges and see cases as well.

THE AWARD GOES TO...



Mary Cariola was presented with the 2020 Pediatric Links with the Community Advocacy Award for outstanding teaching and excellence in caring for the children of Rochester. This award is given by the residents in the PLC program each year. Thank you to Mary Cariola for providing excellent care and support to not only individuals who are part of their services, but to their families as well. You mean so much to this community!

CARE TRACK 2020



The **Community Health and Advocacy Resident Education (CARE)** track is an elective two year longitudinal experience which teaches doctors advocacy and leadership skills through community based project design and implementation. Over the last 20 years, over 200 doctors have been part of this program.

If you're interested in learning about dozens of current CARE projects you can **check them out here!**

NEW FACULTY ANDREW SHERMAN, MD

The Hoekelman Center would like to welcome former CARE resident Dr. Andrew Sherman as our Global Health CARE Assistant Director. Dr. Sherman is a primary care pediatrician in the community as well as the founder and co-president of the nonprofit Netlife which helps the people of Senegal to prevent malaria with bed nets.



CARE PROJECT HIGHLIGHTS

Advocacy: A large team of CARE residents partnered with Vo+ER a nonprofit organization dedicated to helping medical professionals offer their patients the opportunity to register to vote. This effort expanded across the Medical Center as well as to private doctors' offices in the community and complemented the 2020 Collaborative which worked with Undergraduate, Graduate and Medical Students to ensure the University of Rochester community advocated and continues to advocate for our right to vote.



"I'd just like to say 'thank you' to all the people who made it possible for us women at the YWCA to receive these Crock-pots! I am grateful & very thankful to know that there are people out there who know we are here & that every contribution made to the YWCA helps us immensely! So again thank you & God bless you all."

Testimonial for a CARE project by Dr. Joshua Noel working with the YWCA to reduce barriers to healthy home cooking.



CARE resident Yulia Vabishchevich traveled to Kenya in February to decrease infant mortality with the evidence-based train-the-trainer program Helping Babies Breathe.



CARE Residents Mofi Obadina, MD and Karina Vattana, MD published op-eds advocating for passing legislation that has been introduced in Albany Bill A6512/S4844 would set minimal curricular standards for K-12 evidence-based age-appropriate health education that parents can opt out of.



THRIVING FORWARD PODCAST

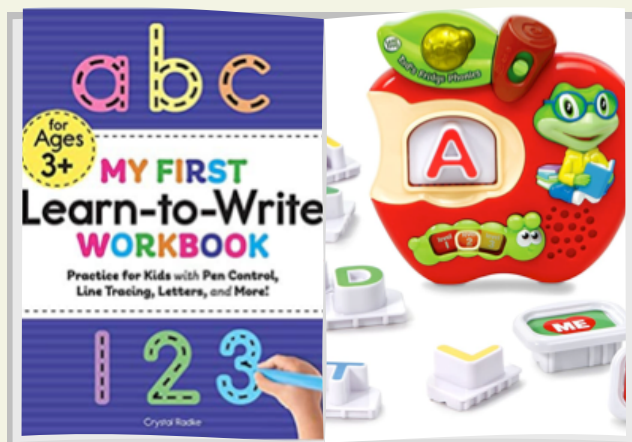
Hosts of the Thriving Forward Podcast, Megan Lasaponara, MD and Sarah Collins-McGowan, MD were able to continue virtually conducting lots of interesting interviews despite the Pandemic this year. The interviews included:

- Lisa Nolan from Willow Domestic Violence Center
- Deb Turner Program Director for 2-1-1 Lifeline
- Otto Harnischfeger Executive Director of the Pirate Toy Fund
- Henry Ignacio Padrón-Morales and Pamela Bailie Co-Owners of Hipocampo Children's Books
- Jennifer Muniga, Executive Director of Cameron Community Ministries

You can listen to the **Thrivng Forward Podcast here** or anywhere you get your other regularly scheduled podcasts.



NEW GRANT FUNDED PROJECT



In 2019 the Hoekelman Center hosted Dr. Carol St. George where she spoke about the importance of literacy. Since then we have continued a growing focus on early literacy as it is a significant determinant of health. A grant from the Wilson Community Pediatrics Fund has allowed us to talk with parents of young children, pre-k teachers, and others to understand local resources and barriers, especially as COVID exacerbates the equity gap in kindergarten readiness. We are excited to embark on this journey joining with partners such as the Downtown Central Library and ROC the Future to promote evidence-based early literacy practices in our community.



20TH ANNUAL DYSON DAY

We had so much fun celebrating 20 years of our annual Dyson Day Grand Rounds with Sara Horstmann, M.D. and Geoffrey Collins, M.D. who gave a talk on "The Social Determinants of Health: What should we do about them, and how does one teach that?" The day brought in dozens of community partners to Grand Rounds as well as additional workshops, networking opportunities and interviews for the Thriving Forward Podcast.



THANK YOU TO OUR SUPPORTERS



THE HOEKELMAN FUND
THE BLOOM FAMILY TRUST

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For more information visit our website at www.hoekelmancenter.org