

# THE HOEKELMAN CENTER 2019 ANNUAL REPORT

FOR HEALTH BEYOND MEDICINE  
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PICTURE BY YULIA VABISHCHEVICH, MD



## A NOTE FROM THE DIRECTOR

Dear Friends,

As you look through this report of our year's wide-ranging activities, I think you'll appreciate that one of the Hoekelman Center's problems is that it's difficult to encapsulate our mission. Therefore, we spent time at our team retreat trying to do just that at Cobbs Hill Park. While the New Year is a good time to reflect and look ahead, the Hoekelman Center team took a step back to ponder strategy in October when it was still nice enough to be outdoors. With the help of CARE resident Josh Noel, we came up with a brief description of what we do: *we are a unique program that connects doctors with non-profits to make our communities healthier places to live.*

Looking out at Rochester, I see a bright future and am entering 2020 with a clear vision for increasing the Center's capacity to "move the needle" with measurable impact on community-level outcomes for children.

*Andy Aligne*

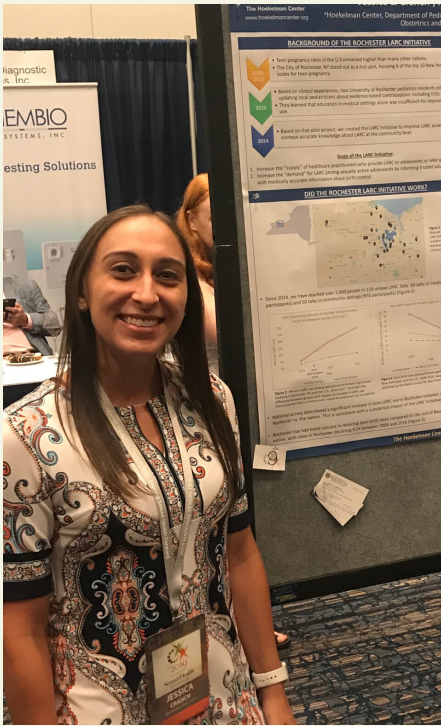
**ANDY ALIGNE, MD, MPH**  
**HOEKELMAN CENTER, DIRECTOR**

# THE LARC INITIATIVE

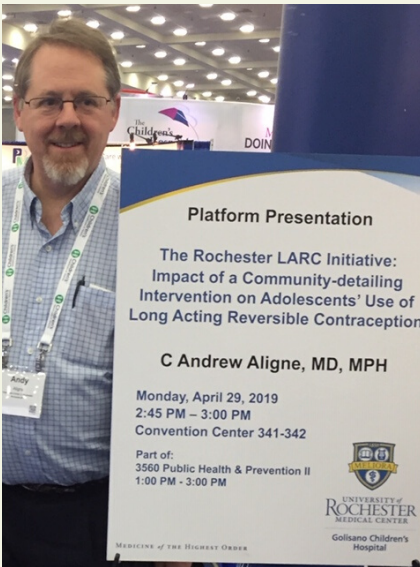
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**The LARC Initiative** offers education on Long Acting Reversible Contraception (LARC) to adults who talk to teens in both community and healthcare settings. We completed 30 LARC talks this year reaching **363** people and participated in 19 other community events which reached nearly **400** additional people.

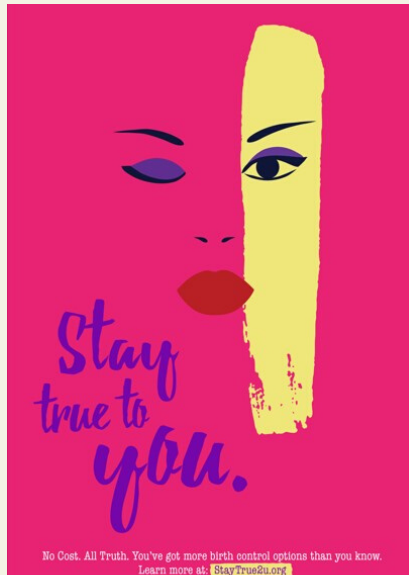
The LARC initiative continues to participate with various community partners who are engaged in reducing unintended pregnancy including the Latino Health Coalition through Common Ground Health, the Metro Council for Teen Potential, the Youth Services Quality Council, and Rochester's Sexual and Reproductive Justice Task Force.



JESSICA VANSOTT, MPH  
PRESENTING AT THE  
NATIONAL SEXUAL HEALTH  
CONFERENCE IN CHICAGO



ANDY ALIGNE, MD, MPH  
PRESENTING AT PEDIATRIC  
ACADEMIC SOCIETIES IN  
BALTIMORE ON THE  
IMPACT OF THE  
ROCHESTER LARC  
INITIATIVE



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FOR MORE INFORMATION

Jessica VanScott was interviewed by the Rochester Business Journal about her work as the Health Project Coordinator for the LARC Initiative. **Check out the [article here!](#)**



# PEDIATRIC LINKS WITH THE COMMUNITY

Since its beginnings, **Pediatric Links with the Community (PLC)** has trained over **800 young doctors** about critical factors affecting child health by sending them to visit various community-based organizations and programs. This year, PLC Director Marc Lavender, MD received the coveted 2019 Dr. David Satcher Community Health Improvement Award!



**DERRICK GERMAN, MD SHARES HIS REFLECTION AFTER A 2 WEEK PLC ROTATION**



**PICTURED LEFT TO RIGHT: FORMER SURGEON GENERAL DR. DAVID SATCHER, DR. MARC LAVENDER, DR. JILL HALTERMAN, DEAN DR. MARK TAUBMAN**

## NEW FACULTY SARAH COLLINS-MCGOWAN, MD

The Hoekelman Center gained an Assistant Director of the Pediatric Links with the Community learning experience. We welcomed former CARE resident Dr. Sarah Collins-McGowan (pictured far right with residents on their PLC rotation). Dr. Collins-McGowan is a pediatrician at Genesee Pediatrics and a clinical instructor with the RIT PA program. She is passionate about resident education as well as the health and well-being of children in the Rochester community. She is a great addition to the Hoekelman Center family!



# CARE TRACK 2019



The **Community Health and Advocacy Resident Education (CARE)** track is an elective two year longitudinal experience which seeks to teach doctors advocacy and leadership skills through community based project design and implementation. Over the last 20 years, 195 doctors have been part of this program.

If you're interested in learning about dozens of current CARE projects you can **check them out here!**

## NEW FACULTY ABBY KROENING, MD

The Hoekelman Center would like to welcome former CARE resident Dr. Abigail Kroening as our new Assistant Director of the CARE Track. Abby is an Assistant Professor of Pediatrics at Golisano Children's Hospital Developmental and Behavioral Pediatrics. We are so excited to add her to the Hoekelman Center team!



## CARE PROJECT HIGHLIGHTS

The Advocating for Advocacy team continued to host a lecture series aimed at bringing advocacy to residents who are not part of CARE track. Topics have ranged from suicide prevention to social media advocacy to local candidates running for office. This year we added a new twist giving CARE residents a chance to present their own advocacy projects! Pictured right are CARE residents Alex Taffany, MD and Meghan McLaughlin, MD with their community partner chair of Baby Safe Sleep Coalition Joanne Cordaro, MD. They presented on baby safe sleep practices in the hospital and the community.



CARE resident Lexi Bulloch, MD traveled to Senegal with Netlife to pilot the use of outdoor bed nets



CARE resident Tyler Stephen, MD partnered with local Mennonites, Sara Christensen Deputy Director of the Yates Public Health Department, Geoff Weinberg, MD and Elizabeth Murray, MD to open a dialogue on vaccines

# OUR NEW COMMUNITY PARTNERS



In the new year, PLC residents will begin visiting Villa of Hope which partners with individuals, families and communities to help rebuild relationships for those who are recovering from trauma, mental illness abuse and addiction.



The Hoekelman Center is excited to partner with the Family Navigators at the Developmental and Behavioral Pediatrics Clinic! Family Navigators are parent mentors with personal experiences connected to developmental disability.



Residents now visit the Downtown Central Library where they are given an overview of the many services offered as well as a peek into the secret room in the children's library!



The Hoekelman Center is proud to connect and send residents out to Cameron Community Ministries, an urban outreach community center in the Lyell-Otis neighborhood of Rochester, NY. They offer many programs including youth after-school and summer programs, free hot meals served at lunch daily, an emergency food pantry and a clothing house.

We met Kaila who participates in their teen center program, who is now involved with mentoring younger children at Cameron. Kaila's lifelong goal is to become a pediatrician, so we have connected her with some potential mentors at the Hoekelman Center who can help her realize that dream. We are excited to see where this partnership leads!

## A NEW PODCAST THRIVING FORWARD!



Check out our new Thriving Forward Podcast brought to you by Kids Thrive 585, Inc, The Hoekelman Center and Rochester Regional Health. In each episode local pediatricians Megan Lasaponara, MD, and Sarah Collins McGowan, MD, speak with people involved in good works and projects in the Rochester area. [Check it out here!](#)



## 19TH ANNUAL DYSON DAY



Dr. Carol St. George **presented on the importance of literacy** and a program that she is running called Project READ in partnership with the UR Warner School of Education and School #33. The project's goal is to help children approach literacy with confidence so they are able to read and write better and it has shown encouraging results. Dr. St. George was featured in the Democrat and Chronicle saying, "Literacy is life changing and can serve as an antidote to poverty. Good literacy instruction is a social justice issue and matter of equity."

This year, **Dyson Day** will be celebrating 20 years of CARE track and the residents and community partners who have been a part of that success.



## THANK YOU TO OUR SUPPORTERS



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Consider making a gift to the Hoekelman Center!  
For more information visit our website at [www.hoekelmancenter.org](http://www.hoekelmancenter.org)