



Daniel H. Ryan, MD
Professor and Chair of Pathology and Laboratory Medicine

Neil Blumberg, MD
Professor of Pathology and Laboratory Medicine
Director of URM Clinical Laboratories

Brendan Boyce, MD
Professor of Pathology and Laboratory Medicine
Director of Anatomic Pathology

July 2009 Lab Services Outreach **"News You Can Use" Bulletin**

➤ **New University of Rochester Social Security Number & Personal Identifying Information Policy**

- On Tuesday, June 30, 2009, a University of Rochester policy became effective concerning the collection, maintenance, and distribution of social security numbers and personal identifying information. This policy is in response to an ever-growing need to protect personal information and help combat identity theft.
 - The use of patient social security numbers and their personal identifying information needs to be limited, registered, and protected by the University.
 - URM Lab Services Account Managers can assist you in assessing the need for and, when possible, eliminating the use of SS #'s. Contact them with any questions by phone or by sending an e-mail to LabServicesOutreach@URMC.Rochester.edu

➤ **Upcoming Blood Collection Tube Conversion**

- In the near future, URM Labs is converting to new laboratory equipment and automation. As part of this process we are changing blood collection tubes to adhere to required standard sizes.
 - These tubes result in less volume collected per patient, but the tube draw ratio will remain the same as current specimen requirements.
 - The lab supply order form will be updated to reflect these changes but we encourage you to continue to use up your existing supply of tubes.
 - Please direct any questions concerning this change to Jeremy P. Cooper, Customer Support Services Coordinator, (350-2618, Jeremy_Cooper@URMC.Rochester.edu)

➤ **New, In-House 25 Hydroxyvitamin D Assay**

- On Wednesday June 24, 2009, URM Labs at Strong switched to an in-house liquid chromatography-tandem mass spectrometry (LC/MS) assay for 25-hydroxyvitamin D (25-OHD) levels, replacing the former send-out immunoassay.
 - Full details, including contact information for any questions, may be found by visiting **URMC-Labs.com**, **Clinical Lab Services** tab, **News & Publications** header, **Provider Notifications and Memos**.

How to contact us: **E-Mail:** LabServicesOutreach@URMC.Rochester.edu
OR Client Services Call Center: (585) 350-2600, option 3