

**March 2010 Lab Services Outreach**  
**“News You Can Use” Bulletin**

➤ **URMC Labs is the Only Regional Lab to Supply Specialty-Specific Requisitions**

- More tests relevant to your specialty
- Reduced order errors and calls to your office for clarification
- Also add up to 10 custom tests (Space still available for additional written tests)
- Interested? E-mail us: [LabServicesOutreach@URMC.Rochester.edu](mailto:LabServicesOutreach@URMC.Rochester.edu)

➤ **URMC Labs Offers Vitamin D, 25 Hydroxy**

- We are the only lab in this region to perform the Vitamin D, 25 Hydroxy Assay
- Method: Liquid Chromatography tandem Mass Spectrometry (LC-MS/MS)
- LC-MS/MS yields the most accurate measurement of Vitamin D, 25 Hydroxy
- Please indicate Screening or Diagnostic on your requisitions when ordering

➤ **Reduce Follow-up Diagnosis Call-backs to Your Office**

- All tests ordered must be supported by ICD-9, Diagnosis Codes or Narratives
- Helps ensure proper coverage for your patients
- To assist your office, please visit [URMC-Labs.com](http://URMC-Labs.com), Clinical Lab Services, “How Do I?” “Find Medicare Coverage Policies for Specific Laboratory Tests”

➤ **Win an Awesome Auto-Detail Package or Great Gift Basket**

- Our *2010 Provider & Practice Manager Survey* will be circulated soon

➤ **Lab/Micro Results Available via Auto-Faxing!**

If you are still having reports delivered via courier or US mail, auto-faxing may be a better option for you.

- **Advantages are:**
    - Improved turnaround time
    - Reports sent directly from our lab information system (LIS) to your fax machine
    - Consistent, dedicated time of day for results delivery
  - For more information, or to inquire about set-up for this service, please call your Account Manager directly or email [LabServicesOutreach@URMC.Rochester.edu](mailto:LabServicesOutreach@URMC.Rochester.edu)
- \* Please note: this service does not apply to Anatomic/Surgical Pathology or Cytology